



“99.9 THE HAWK-WODE, MILLER KEYSTONE BLOOD CENTERS, AND CIOCCA SUBURAU VEHICLE LEASE GIVEAWAY OFFICIAL CONTEST RULES

Section 1

Duration of Contest

1.1 Duration. Connoisseur Media, operating 99.9 The Hawk WODE-FM (the “Station”). Miller Keystone Blood Centers (“Miller”), Ciocca Subaru (“Ciocca Subaru”) (collectively, the “Contest Organizers”) are running a contest from Monday, December 10, 2018 to Saturday, January 26, 2019, excluding holidays or until terminated sooner by announcements on Station.

Section 2

How to Enter & Win

2.1 Enter in person at Ciocca Subaru at 4611 Hamilton Blvd, Allentown, PA 18103 or any Miller Keystone Blood Centers at 1465 Valley Center Parkway, Bethlehem, PA 18017-: 1255 S. Cedar Crest Boulevard, Suite 1300, Allentown, PA 18103-: and 2925 William Penn Highway, Suite 105, Easton, PA 18045 between Monday, December 10, 2018 to Saturday, January 19, 2019 to qualify to win a 2-year lease on a 2019 Subaru Impreza 2.0i. Entrants are limited to individuals: no businesses are eligible to enter.

2.2 There will be 10 people that will be randomly selected to participate in the Grand Finale at Ciocca Subaru on Saturday, January 26 from 11 a.m. to 1 p.m. (the Finalists”).

Section 3

Qualifying General Rules

3.1 Must be 21 or older to participate.

3.2 No purchase necessary to enter.

3.3 Odds of becoming a finalist depends on number of entries.

3.4 You may only win once during the contest.

3.5 People selected as Finalists will be notified by phone and email the week of January 21, 2019, and must affirmatively respond to this notification within 24 hours. Failure to do so will result in their disqualification and another person will be randomly selected for that spot. Finalists must be present at Ciocca Subaru for the Grand Finale on Saturday, January 26, 2019 in order to be eligible to win the 2019 Subaru Impreza 2.0i 2-year lease. Check-in time will be from 10:30-11am. No proxies will be permitted. If Finalists are not checked in with Contest Organizers by 11am, they will be disqualified. No exceptions.

3.6 Only one winner per prize. No "duos," groups, or teams will be allowed to enter together. Any ties, disputes, conflicts, questions, or concerns regarding the Contest and/or the prize(s), will be handled by the Contest Organizers, whose decision(s) are final and binding. No appeals will be considered.

3.7 Contest Organizers disclaim all liability for any delays, mis-delivery, loss or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Contest Organizers are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of entries, traffic congestion on telephone lines, the Internet or website unavailable network connections which may limit a person selected as a Finalists from replying to the notification



described in 3.5 above, any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in this contest. Contest Organizers are not responsible for ineligible entries or entries with incorrect information. Contest Organizers disclaim all liability for any delays or traffic issues experienced by people in transit to enter or Finalists in transit to the Grand Finale.

Section 4 **Prize**

4.1 Prize is a 2-year lease on the 2019 Subaru Impreza 2.0i that includes 24 months, 10,000 miles per year. **Vehicle includes air conditioning, power locks and windows, ABS brakes & remote keyless entry.** All factory rebates and incentives will be signed over to Ciocca Subaru. If winner exceeds mileage limit, winner will be responsible to pay \$.15 for each mile in excess of 10,000 miles per year. At the end of the 2-year lease, the vehicle must be returned to Ciocca Subaru. Winner must abide by the financial institution terms and conditions governing the lease. Winner is subject to approval by Subaru Financial. Grand prize winner must provide Ciocca Subaru with valid driver's license, acceptable auto insurance, valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility in a timely manner may result in not receiving prizes or the forfeiture thereof. Winner is responsible for all fees and taxes associated with receipt of prize. In the event the winner chosen is not able to meet the requirements set forth in these rules, Ciocca Subaru will allow the prize to be transferred to an immediate family member of winner who is able to meet the requirements set forth in these rules.

4.2 Value of 2-year lease is \$6,859.72. List price of vehicle is \$20,233.

4.3 Prize may not be redeemed for cash.

4.4 Winner must sign a w9 form prior to taking receipt of prize.

4.5 Contest Organizers are not responsible if the prize awarded becomes unavailable due to any reason beyond Contest Organizers' control.

Section 5 **Grand Finale**

5.1 All Finalists must be present at the Grand Finale at Ciocca Subaru at 4611 Hamilton Blvd, Allentown, PA 18103 on Saturday, January 26, 2019 and checked in with Contest Organizers by 11am to be eligible to win.

5.2 Check-in time will take place between 10:30 and 11am on Saturday, January 26, 2019.

5.3 All Finalists must show proper photo identification at check-in.

5.4 No proxies are permitted. If Finalists are unable to attend or are not checked in by 11a.m., they will be disqualified.

5.5 Each Finalist will select a fob to use to try and start the car. The person with the fob that starts the car, subject to meeting all other requirements in these rules, wins the 2-year lease of the Ciocca Subaru 2019 Impreza 2.0i.



Section 6 **Acceptance and Delivery of Prize**

6.1 Contest Organizers retain the right to substitute prize(s) with other prize(s) of equal or greater value in the event the original prize(s) offered is not available for reasons beyond their reasonable control. Any valuation of the prize(s) awarded is based on available information provided to Contest Organizers, and the value of any prize (as determined by Contest Organizers in their sole discretion) awarded to a winner may be reported for tax purposes as required by law.

6.2 It is anticipated that the winner should have possession of their qualifying prize within 80 days of winning; however, Contest Organizers makes no guarantee as to the actual delivery date.

6.3 All Prize(s) are subject to Federal, State, and local regulations and laws and are void where restricted or prohibited by law.

6.4 Winner(s) must use their true legal name when playing contests or claiming prize(s) and may not win any contest under an assumed name. Winner(s) will be disqualified and prize(s) forfeited if they are found playing under an assumed name or alias.

Section 7 **Preconditions of Winning**

7.1 Any person winning over \$600 in prizes from Contest Organizers will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

7.2 By participating, all participants and winner(s) grant Contest Organizers the permission to use their names, characters, photographs, voices, and likeness in connection with the promotion (via print, broadcast or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or remuneration for such use. By calling the contest lines, voices and names may be recorded and used for promotional or broadcast purposes.

7.3 Contest is open to all residents of New Jersey and Pennsylvania. All employees of Contest Organizers, their immediate family, agents, successors, interns, and assigns, employees of other radio or television stations and members of their immediate families are ineligible. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether by direct blood or as "in-laws", by current or past marriage(s), or adoption, c and any other persons residing at the same household whether or not related. Participants and winner(s) must be U.S. residents.

7.4 All Finalists must sign a release agreement to accept prize.

Section 8 **Release**

8.1 All persons entering the contest, on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, hereby fully and forever remises, releases and discharges Contest Organizers and each and all of their subsidiary and affiliated corporations, companies and divisions, their predecessors, successors and assigns, and their respective directors, stockholders, officers, employees and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses and liabilities, of whatsoever kind or nature, in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden, which against it or any of it, they have had, may have had or now have, or which any of their heirs, representatives and assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have been asserted relating to this contest.



Section 9
Indemnity

9.1 All participants and winners indemnify and hold forever harmless Contest Organizers and their agencies, agents, officers, employees, affiliates, sponsors, and assigns, for any injuries, accidents, misfortunes, losses, damages, or causes of action, arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).

Section 10
Miscellaneous

10.1 Contest Organizers reserve the right to change contest rules and/or dates at any time without additional notice.

10.2 Contest Organizers reserve the right to add or subtract additional station or stations to this contest at any time.

10.3 Contest Organizers are the “judge.” Judge’s decisions are final.

10.4 Contest Organizers reserve the right to end and or modify the contest at any time without additional notice or further compensation required.

10.5 All contest winners must execute an Indemnity and Release agreement in order to accept the prize.

10.6 Contest Organizers information, rules, and results are available for inspection at the Contest Organizers offices Monday - Friday 9 AM - 5 PM, or by sending a self-addressed envelope to Contest Organizers, 107 Paxinosa Road West, Easton, PA 18040.