

Set Your Virtual Sails for the 26th Annual Cruise Aboard the LifeLine®

Climb aboard Miller-Keystone Blood center's 26th annual Cruise Aboard the LifeLine® beginning on August 1 through August 8, 2020.

This year, we welcome you to set your sails for our virtual cruise experience, with all proceeds benefiting MKBC's lifesaving mission as the sole blood supplier to our community hospitals.

By hosting a virtual event in 2020, Miller-Keystone Blood Center is able to reach our full geographic service area and give everyone an opportunity to support our event and our mission: partnering with our community to provide a continuous supply of blood products and services.

This year, we'll host a week-long social media scavenger hunt as we open up an online silent auction for bidding. Guests of the cruise will enjoy special video messages from some of our local community partners. Your sponsorship of our 26th Annual Cruise Aboard the LifeLine, as well as your participation in this year's online auction, helps to ensure a safe and stable blood supply for the 28 regional hospitals served by MKBC.

From collection to delivery, special programs and scholarships, bloodmobile restoration, education and more, your actions fuel our impact and help save the lives of friends, family, neighbors, coworkers and more each and every day!

To learn more about this year's Cruise Aboard the LifeLine®, visit GIVEaPINT.org/Cruise-2020!