

## **New Center City Location Opens For The Convenience Of Area Residents & Businesses**

*March 23, 2022*

On Thursday, March 10, business and community leaders gathered in Center City Allentown for the ribbon cutting of Miller-Keystone Blood Center's newest fixed site location, at Five City Center, 740 Hamilton Street. This new location is scheduled to be open four days per week, with morning, afternoon and evening appointment slots available for the convenience of donors in the area.

Following a welcome by the Blood Center's President & CEO, Pete Castagna, remarks were offered by Rami Nemeh, Chief Operating Officer, MKBC; The Honorable Matt Tuerk, Mayor of Allentown; Rob Brooks, Owner, Lehigh Valley Phantoms; and John Haney and Joseph Bubba, Esq., representing Miller-Keystone's Board of Directors. Legislative proclamations were also presented by the offices of Congresswoman Susan Wild and Senator Pat Browne. Refreshments for the event were provided by [Kyms Creations Bakery](#), and by [Bru Daddy's Brewing Company](#), who was announced as the [MKBC Community Partner](#) for the new Hamilton Street location.

Following the ribbon-cutting, the event culminated with Mayor Matt Tuerk, along with MKBC's Peter Castagna, becoming the location's first blood donors. A first-time blood donor for this event, Mayor Tuerk encouraged everyone to donate blood if they are able, as we are in the middle of the most critical blood shortage our nation's has ever experienced.

Donating blood is safe and easy, and in less than one hour, you can save someone's life. Blood is perishable and there is no substitute – the only source is the volunteer blood donor. [To schedule an appointment at this, or any MKBC location, click here.](#)