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Media Release (for immediate release)

Miller Keystone Blood Center Joins The National Blood Testing Cooperative

Organization expands footprint and disrupts industry with cost-effective testing services

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ATLANTA, Georgia — The [National Blood Testing Cooperative](#) (NBTC) is pleased to announce the addition of [Miller Keystone Blood Center](#), headquartered in Bethlehem, Pennsylvania, to the organization which now consists of 16 nonprofit blood centers located throughout the country. NBTC was created in 2019 to allow community-based blood centers to take control of their blood testing needs. Today, NBTC provides high-quality testing services, at cost, to its owner-members by eliminating unnecessary profit mark-ups that large testing entities charge.

“We are excited to be transitioning our donor testing to NBTC this fall,” said Peter Castagna, CEO of Miller Keystone Blood Center. “As a subsidiary of Hospital Central Services, we are very familiar with the structure and benefits of a cooperative that is owned and operated by the member organizations. The NBTC owners and members are a prestigious group of blood centers with some of the most outstanding leaders in our industry.”

The NBTC was one of the first cooperatives formed specifically for blood testing needs. It offers all infectious disease and confirmatory testing services, including Chagas and Babesia testing. NBTC has tested over a million units since the start of 2020, the majority in the midst of the COVID-19 pandemic. With state-of-the-art testing facilities in Atlanta, GA and the San Francisco Bay Area, NBTC provides its members with a personalized level of service and peace of mind that they can't find with larger third-party testing services.

Miller Keystone Blood Center becomes the 16th owner member to join NBTC. Listed are the NBTC current owner members:

- Cascade Regional Blood Services (Tacoma, WA)
- Central Pennsylvania Blood Bank (Hummelstown, PA)
- Community Blood Center of Ozarks (Springfield, MO)
- Kentucky Blood Center (Lexington, KY)
- LifeServe Blood Center (Des Moines, IA)



- LifeShare Blood Center (Shreveport, LA)
- LifeSouth Community Blood Centers (Gainesville, FL)
- ImpactLife (Davenport, IA)
- Northern California Community Blood Bank (Eureka, CA)
- Sheppard Blood Center (Augusta, GA)
- Stanford Blood Center (Palo Alto, CA)
- Suncoast Communities Blood Bank (Sarasota, FL)
- The Blood Center (New Orleans, LA)
- We Are Blood (Austin, TX)
- Rock River Valley Blood Center (Rockford, IL)
- Miller Keystone Blood Center (Bethlehem, PA)

NBTC continues to grow and add key industry partners that share the common vision and goal of offering high quality testing services at an affordable cost. “Miller Keystone Blood Center has a desire to do the best for their local community by offering the highest quality blood products, and partnering with NBTC allows them to continue to do that. Miller Keystone is a great partner who shares the cooperative vision in removing restraints from the blood testing process, and we could not be more excited to have them on board,” said Wendy Trivisonno, President and CEO of NBTC.

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About National Blood Testing Cooperative

The National Blood Testing Cooperative (NBTC) is a blood testing cooperative organization that allows community-based blood centers to take control of their blood testing needs. Formed in 2019 by nine local blood centers, NBTC provides high-quality testing services, at cost, to its owner-members by eliminating unnecessary profit mark-ups that large testing entities charge. More information is available at nbtc.coop.

About Miller-Keystone Blood Center

Established in 1971, Miller-Keystone Blood Center is celebrating its 50th year of service to the community. Miller-Keystone Blood Center currently provides blood products and IRL (Immunohematology Reference Laboratory) services to 28 healthcare providers in Eastern Pennsylvania and Western New Jersey, and is recognized as a vital community resource to the residents of more than 12 counties. Licensed in Pennsylvania and New Jersey to provide blood, donor and patient services, Miller-Keystone Blood Center comprises a main facility supported by five donor centers, four satellite locations and an on-site bloodmobile drive program, and provides over 100,000 blood products annually. For more information, visit GIVEaPINT.org.