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A Message from Miller-Keystone Blood Center (MKBC)

Welcome to the first edition of **Community Connection Drops**, a monthly e-newsletter for our community sent as a supplement to our **Community Connection newsletter**, which is published three times per year. As an MKBC supporter, you have been automatically added to the mailing list for this introductory edition.

We hope you enjoy the content of the Community Connection Drops. We will be keeping it short and sweet, lots of information on the happenings at MKBC, the status of the local blood supply, educational information, inspirational stories and more.

You may know that we are in the midst of a national blood shortage. While high schools and colleges are on break and families go on vacation, we must still collect 350 blood donations every single day to meet the transfusion needs of the regions hospitals; and this can only be done with the support of our entire community - including you.

If you are a blood donor, thank you and keep giving the gift of life! If you have never donated before - please consider giving and visit our website at GIVEaPINT.ORG to check your eligibility. It only takes 45-60 minutes to donate whole blood, with less than 10 minutes in the "collection" process. That means it only takes a few minutes to contribute to our community's blood supply and help make a difference in someone's life. And if you are unable to donate - for any reason - please encourage your family, friends, and neighbors to visit us!

Rami Nemeh, BS, MT
Chief Operating Officer

PS – We hope you will continue to look forward to receiving this monthly e-newsletter in your "in box" but if you prefer to opt-out, you may do so at any time (details below).

IN LOVING *memory*



Those who touch our lives, stay in our hearts forever.

It is with deep sadness and heavy hearts that we inform you of the death of our beloved friend and volunteer, Jean Achey.

Jean was a part of the MKBC family since 1987. Not only was she a blood donor, but she also was a very dedicated volunteer - with 22,000 service hours! She made an impact on every donor, employee, and volunteer she came across.

Her incredible dedication to Miller-Keystone did not go unnoticed, and we are extremely grateful for the many years we were able to enjoy Jean's presence.

We at MKBC will miss Jean more than words can express. The impact she made on all of us will not be forgotten.

You can donate blood in honor of Jean by using the **group code 8920**. Schedule an appointment by calling 800-B-A-DONOR or by visiting GIVEaPINT.org.

Did You Know...



Every Blood Donation Matters!

MKBC serves as the only blood provider to **35 hospitals in our region**. To ensure for the lifesaving transfusion needs of patients at these facilities, the Blood Center needs to collect **350 blood donations every single day!**

MKBC Launches "Drops" Recruitment Campaign

"Drops" is a communication and employee engagement program designed for organizations to engage and educate their employees on the importance of

blood donation in our community. Miller-Keystone Blood Center will provide content to you to share with your employees on a monthly basis through your internal communication vehicles – whether through a newsletter, email distribution, social media or digital display.

Content may include general information on our community blood supply, donor eligibility guidelines, MKBC locations/hours of operation, information on MKBC community engagement programs, etc.

[Click here for additional details, or to join](#) the growing list of organizations participating in our "Drops" program!

Air Products Hosts Successful Two-Day Drive!



We were very happy to have **Air Products** host a 2-day blood drive with us in May. Over 60 employees from their team took time out of their day to donate with us. We are so thankful to have Air Products' unending support and we are already looking forward to our next blood drive with them!



Did you know that August is "Make a Will" Month? There are three good reasons to have a will:

- it's an important legal document
- it provides peace of mind for you and your family
- it lets you create a legacy that lasts beyond your lifetime.

When you are making decisions about your beneficiaries and your legacy, we hope you will consider Miller-Keystone Blood Center in your plans. To receive information on including MKBC in your estate plans, email

lbarbieri@giveapint.org.

Thank the Donor® Anonymously Connects

Recipients With Their Lifesavers!

Thank the Donor® (TtD) is a program which allows blood donors and transfusion recipients to anonymously connect, enabling the recipient to thank the donor for their lifesaving generosity via email. To date, more than 400 of our blood donors have received heartfelt messages from grateful transfusion recipients!



"Your donation was very much appreciated and was given to my husband who is going through chemo for sarcoma cancer. It made a world of difference to him. Thank you sooo much!"

To Search for a Community Blood Drive Near You,
Click Here!

[Hospitals Served
By MKBC](#)

[MKBC Board of
Directors](#)

[Thank the Donor
Program](#)

[MKBC Tech Heroes
Campaign](#)

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800-B-A-DONOR | GIVEaPINT.org

Miller-Keystone Blood Center | 1465 Valley Center Parkway, Bethlehem, PA 18017

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