

PLEASE ADD TO SAFE SENDERS/WHITELIST FOR FUTURE COMMUNICATIONS

[Schedule A Lifesaving Blood Donation](#)

[Blood Donation Eligibility Guidelines](#)

[Make a Financial Contribution](#)

A Message from Miller-Keystone Blood Center (MKBC)

Dear Friends - it is hard to believe that the holiday season is once again upon us. While we are all busy holiday shopping, wrapping presents and decorating, let's not forget that while many of us are preparing to celebrate, there are cancer patients, accident victims, premature babies and others who will be spending their holidays in the hospital and will need our help. Why not take just one hour during this holiday season to give the gift of life, your donation can save up to three lives. While you may never know the recipient of your generosity, rest assured knowing that they and their family are extremely grateful.



On behalf of all of us at Miller-Keystone Blood Center, wishing you and yours a joyous holiday season, and a safe, happy, and healthy New Year!

Rami Nemeh
Chief Operating Officer

GIVING TUESDAY
Give Blood. Give a Financial Gift. Give Time.

Thank You to everyone who supported MKBC this **Giving Tuesday** by giving the gift of life, making a financial contribution, or signing up to join MKBC as a service volunteer! Your generosity and support directly contributes to our lifesaving mission.

Busy Is as Busy Does

Retired school teacher, principal, university adjunct, avid skier, world traveler, Broadway show and opera lover, theater architecture and history fan, website developer, tennis player, guitar plucker, philanthropist . . . and, since about 5 years ago,

blood donor!

Who is this Renaissance man, why does he stay so busy, and what motivates his adventures? To learn more, [click here!](#)



Limited-Edition Holiday T-Shirt



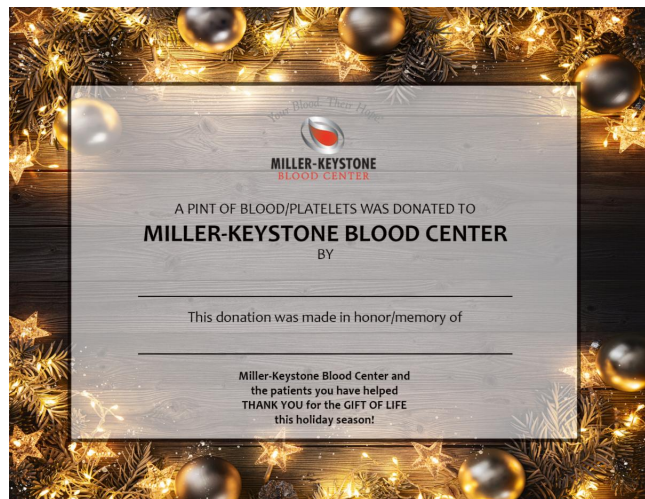
We want you to get HOOKED on saving lives this holiday season!

When you donate at any of our donor centers December 1st-23rd, you will receive this limited-edition Holiday Hero T-Shirt!

Make your appointment now so you can wear this festive shirt for the entire holiday season! Give us a call at 800-B-A-DONOR or [click here](#) to schedule your appointment online.

The Best Gift of the Season

Are you looking for a gift for someone "who has everything?" Consider donating blood in their honor! Visit us during the month of December, and after your donation request a copy of our holiday certificate. Add your name and the name of the person you donated in honor/memory of, and place in an envelope for that special someone.



Calling All Lifesavers!

In partnership with the **Lehigh Valley Phantoms** and **Reading Royals** hockey teams, our LifeSaver of the Game promotion recognizes blood donors, blood drive sponsors, volunteers, philanthropic supporters, media partners, board/ committee members,



employees, first responders and others that have a direct, positive impact on saving lives in our community.

Nominate Someone as our Lifesaver of the Game!

Did You Know...



"I'll Never Need a Transfusion."

25% of the US population will require a blood transfusion during their lifetime. That is one in four individuals. That means that one of your parents, siblings or other family member, spouse, children, neighbors or friends has received blood or will one day need blood. Don't wait for a tragedy; help ensure that blood is there for the next person in need.

MKBC is grateful for the schools, churches, businesses and other organizations that sponsor on-site bloodmobile drives. Our "Coordinator Corner" segment offers blood drive coordinators tips on ways to attract additional donors and make your blood drive events even more successful!

If you are not already doing so, end your drive with sending a personal "thank you" email to your donors, which includes the results of your blood drive! We find that donors are always interested in the bigger results... for example:

- Registered donors: 30
- Units collected: 25
- Potential lives saved: 75



For more tips on ensuring the success of your blood drive events, [click here!](#)

What is the MKBC "Drops" Recruitment Campaign?

This summer, MKBC introduced our "Drops" recruitment campaign. By signing up to be a "Drops" participant, your organization will receive monthly emails containing content to share with your employees. This content may include general information

on the community blood supply, donor eligibility guidelines, our locations, upcoming events, community engagement programs, and more. The info can be shared through a newsletter, email distribution, social media, or digital display - however your company communicates with your employees.

These monthly "Drops" are designed to educate and engage your employees, inspiring them to give blood and save lives. We track these donations and provide your organization with a performance report on a quarterly basis. For more details, or to join the growing list of companies participating in our "Drops" program, [click here!](#)



THANK YOU to our current "Drops" participants, including Astound Broadband, HCSC, Hovertech, Liquid Interactive, Lehigh Valley Health Network, Pencor Services, HNL, Geisinger, Air Products, H.A. Berkheimer, St. Luke's University Health Network, City of Allentown, Grand View Health, Northampton County, PennDOT (Temple) and First Commonwealth Federal Credit Union!



"Thank You for your donation of platelets. I'm a young 80 year old male whose bone marrow has stopped working. Your platelets are helping me stay alive until the doctors can find the reason. I have a wife, 4 grown sons, 12 Grandkids and 2 great grandsons. We all THANK YOU very much."



Search for a Community Blood Drive Near You!

[Hospitals Served
By MKBC](#)

[MKBC Board of
Directors](#)

[Thank the Donor
Program](#)

[MKBC Tech Heroes
Campaign](#)

[Veterans Still
Serving Initiative](#)

[Join the MKBC
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Your Blood. Their Hope.[®]
MILLER-KEYSTONE
BLOOD CENTER



800-B-A-DONOR | GIVEaPINT.org

Miss a previous edition of our e-newsletter? [Click here to view past issues!](#)

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