

# COMMUNITY CONNECTION Drops

A MILLER-KEYSTONE BLOOD CENTER PUBLICATION

MAY 2024



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## A Message from Miller-Keystone Blood Center (MKBC)

Dear Friends - the sun is shining, flowers are blooming and the beautiful month of May is here! And if I "May," I would like to ask you to join me in the celebration of National Hospital Week!

**National Hospital Week (May 12-May 18)** recognizes workers in every hospital setting, and is an opportunity to celebrate those individuals and the care and support they provide all of us. On behalf of Miller-Keystone Blood Center, thank you to all of our hospital partners and your amazing workers for your unwavering dedication to safeguarding the health and safety of our families, loved ones and community.

*Hope Dorn*

Director, Customer Relations

## MKBC Launching Mobile App!

MKBC is excited to announce the launch our new **Miller-Keystone Blood Donor App**!

This user-friendly app enables the Blood Center to better engage with our donors by providing an additional and convenient avenue for feedback. The mobile app also simplifies a donor's journey, as it provides the user with a more personalized experience.

Features of our new mobile app include:


- Appointment Scheduling
- Eligibility Information
- A direct link to iScreen, to complete one's confidential medical screening prior to arriving for an appointment
- Access to one's previous donation history and test results, including blood pressure, pulse, cholesterol and hematocrit
- Donor Rewards Points Tracking, and more!

You can now download the **Miller-Keystone Blood Donor App** from the Apple Store!

*Google Play Download Pending*

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Home



Your Blood. Their Hope.  
**MILLER-KEYSTONE**  
BLOOD CENTER

Welcome NAME

Blood Type

O, A, B or AB +/-

Donations

35

Next Eligible  
Donation Date

→

Whole Blood:

(date)

Double Red  
Cells:


(date)

Platelets:

(date)

Plasma:

(date)





# Final Opportunity to join MKBC Tech Heroes as a Founding Member!



In July 2023, MKBC launched the Tech Heroes program, an annual giving campaign designed to directly impact the purchase of new equipment, software, and other operational necessities. In June, Tech Heroes members will be invited to a special breakfast and tour of our facility, where they will learn more about the lifesaving impact of their financial gift.

With MKBC's fiscal year ending on June 30, 2024, this is **the final opportunity to join MKBC's Tech Heroes program as a Founding Member**. Join with MKBC and our founding members to ensure a ready and safe blood supply for our community!

**CLICK HERE TO LEARN MORE ABOUT MKBC TECH HEROES**



Congratulations to Jeff Dischinat of Allentown (L), who recently achieved the 75-gallon donation level; and to Thomas Dombrowski of Allentown (R), who reached the 60-gallon level. Thank you both for your lifesaving generosity, and congratulations on your amazing achievements!

## Did You Know...



**We're conveniently located near YOU!**

In addition to hosting hundreds of community blood drives throughout the region, did you know that MKBC operates seven (7) regional donor centers and more than ten (10) satellite locations?

Our donor centers are located in Allentown, Bethlehem, Easton, Pittston and Reading (PA) and Ewing (NJ); current satellite locations include Boyertown, Brodheadsville, Exton, Lehighton, Nesquehoning, Quakertown,

**CLICK HERE FOR ALL LOCATIONS, DAYS/HOURS OF  
OPERATION, AND TO SCHEDULE YOUR APPOINTMENT**

## And The Winner Is.....

In addition to earning points and rewards through our **Frequent Lifesaver Club**, your blood donations automatically qualify you for any MKBC raffle promotions, which are held throughout the year. Simply donate at any MKBC donor center, satellite or blood drive location, and then visit our website to complete your entry form. For a list of current and upcoming promotions, visit the "Promotions & Giveaways" page on our website at:

<https://www.giveapint.org/promotions/current-promotions/>.

Recent raffle winners include blood donors Kevin Kern, who won four tickets for the Philadelphia Phillies vs. Cincinnati Reds; and Brad Roubik, who won a four-pack of tickets for Jordan Davis at the PPL Center.



**CLICK HERE FOR MKBC's CURRENT & UPCOMING  
PROMOTIONS**



Smiling for the camera at a recent community event were three members of MKBC's Board of Directors! Pictured (L-R) are Marta Gabriel (Director of Government & Community Relations, Crayola); Laurie Hackett (Director of Community Relations & Philanthropy, Air Products) and Lindsay Watson (Co-Founder, FIA NOW Employment Solutions).

Thank you ladies, for all you do for MKBC and for our community!

## Thank You for your Generosity

Financial gifts to Miller-Keystone Blood Center directly impact our lifesaving mission by supporting the purchase of vital supplies, maintaining equipment, and covering operating expenses, ensuring the availability and safety of the region's blood supply. We are sincerely grateful for every single gift, and give thanks for your generosity and



support.



Thank you for your platelet donation, as my son is transfusion-dependent due to AML leukemia. He is four. Once again, I can't thank you enough for what you've done to help my son. Keep being amazing!



SEARCH FOR A COMMUNITY BLOOD DRIVE NEAR YOU

Hospitals Served  
By MKBC

MKBC Board of  
Directors

Thank the Donor  
Program

MKBC Tech Heroes  
Campaign

Veterans Still  
Serving Initiative

Join the MKBC  
Biolinked Network!

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Your Blood. Their Hope.®

**MILLER-KEYSTONE**  
BLOOD CENTER



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