



MEDIA ADVISORY

Monday, April 10, 2023

Contact:

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**MILLER-KEYSTONE BLOOD CENTER TO HOST RIBBON-CUTTING
FOR NEWLY RELOCATED EASTON DONOR CENTER**

LEHIGH VALLEY, PA – Officials at Miller-Keystone Blood Center have announced that a ribbon-cutting ceremony will be held on Wednesday, April 12, at the Center’s recently relocated Easton Donor Center.

The United States is in the midst of the most critical national blood shortage in history, and regional blood supplies have been below preferred inventory levels for more than two years. By moving to a larger space, adding additional donor chairs, and expanding operating hours, Miller-Keystone hopes the new location will help to bolster the regional blood supply.

What: Ribbon-Cutting Ceremony

Who: Miller-Keystone Blood Center

When: Wednesday, April 12 | 4:00 pm

Where: Miller-Keystone Blood Center

3765 Nicholas Street, Suite B, Palmer Township (next to Redner’s Supermarket)

For more information on the upcoming ribbon-cutting event, contact Marie Clemens, Corporate Director of Communications, at mclemens@hcsc.org.

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