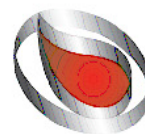


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**MILLER-KEYSTONE**  
**BLOOD CENTER**

**MEDIA ADVISORY**

Thursday, March 3, 2022

Contact:

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**MILLER-KEYSTONE BLOOD CENTER ANNOUNCES RIBBON-CUTTING  
FOR NEW HAMILTON STREET DONOR CENTER**  
***Five City Center Location Scheduled To Open On March 14***

LEHIGH VALLEY, PA – Officials at Miller-Keystone Blood Center (MKBC) have announced the ribbon-cutting for their new Hamilton Boulevard site, located at Five City Center in Allentown. It is anticipated that this new location will collect approximately 4,500 lifesaving blood products annually, including red blood cells and platelets. Tentatively slated to offer remarks during the event are the Honorable Matt Tuerk, Mayor, City of Allentown; Rob/Jim Brooks, Owners of the Lehigh Valley Phantoms; and John Haney and Joseph Bubba, Esq., representing the Miller-Keystone Board of Directors. There will also be a presentation by State Senator Pat Browne’s office.

What: Ribbon Cutting for new Blood Donation Center  
Who: Miller-Keystone Blood Center  
When: Thursday, March 10 | 3:45 pm  
Where: Miller-Keystone Blood Center, Five City Center  
740 Hamilton Boulevard, Suite 120, Allentown

For more information, contact Marie Clemens, Corporate Director of Communications at [mclemens@hsc.org](mailto:mclemens@hsc.org) | 610-295-1633 or Holly Yacynych, Marketing Manager, at [hyacynych@giveapint.org](mailto:hyacynych@giveapint.org) | 610-691-5850, ext. 5542.

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