



MEDIA ADVISORY

Contact:

Dara Gonzalez, Community Liaison
Miller-Keystone Blood Center
610-691-5850, ext. 1243 | dagonzalez@giveapint.org

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Krista Hill, Community Engagement Manager
Miller-Keystone Blood Center
610-691-5850, ext. 1254 | khill@giveapint.org

RIBBON CUTTING ANNOUNCED FOR MILLER-KEYSTONE BLOOD CENTER'S NEW SOUTH SIDE COMMUNITY SATELLITE
Monthly Blood Collections To Take Place At BSI Corporate Benefits Headquarters

LEHIGH VALLEY, PA – Miller-Keystone Blood Center (MKBC) has announced that a ribbon cutting will be taking place on Friday, February 9, at 12:00 pm, at the Center's new satellite location on the grounds of BSI Corporate Benefits – 205 Webster Street, Bethlehem. This new South Side location will host blood drives on the second Friday of each month, from 8:00 AM – 2:00 PM.

Expected to participate in the ribbon cutting ceremony are the Honorable J. William Reynolds, Mayor of Bethlehem; Valerie Lewis, Chief Operating Officer, BSI Corporate Benefits; and Rami Nemeah, Chief Operating Officer, Miller-Keystone Blood Center.

The United States is in the midst of the most critical national blood shortage in history, and regional blood supplies have been below preferred inventory levels for more than two years. The addition of a collections site in South Bethlehem is expected to help to bolster the regional blood supply.

- What: Ribbon-Cutting Ceremony**
Who: Miller-Keystone Blood Center
When: Friday, February 9 | 12:00 PM
Where: BSI Corporate Benefits, 205 Webster Street, Bethlehem

For more information on the upcoming ribbon-cutting event, contact Dara Gonzalez, Community Liaison, at dagonzalez@giveapint.org.

