

COMMUNITY CONNECTION Drops

A MILLER-KEYSTONE BLOOD CENTER PUBLICATION

SEPTEMBER 2024



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Blood Donation](#)

[Blood Donation
Eligibility Guidelines](#)

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[CLICK HERE TO VIEW OUR SUMMER 2024 "COMMUNITY
CONNECTION" NEWSLETTER TO THE COMMUNITY!](#)

Northampton County Awards Blood Center Grant For New Bloodmobile

At a press conference held on Monday, August 26, Northampton County Executive Lamont McClure announced that a grant of \$250,000 has been awarded to Miller-Keystone Blood Center to underwrite the purchase of a new bloodmobile vehicle.

Accepting the award of behalf of MKBC were Rami Nemeh, Chief Operating Officer, and Lina Barbieri, Chief Philanthropy Officer. The Blood Center looks forward to the arrival of our new bloodmobile vehicle, which will arrive in (Spring 2025?), and is



(L-R) Northampton County's Tina Smith, MKBC's Christopher Roff, MKBC Committee Member and Northampton County Councilman Jeffrey Warren, Northampton County Executive Lamont McClure, MKBC's Rami Nemeh, MKBC Board Member and retired Northampton County Controller Doran Hamann, and MKBC's Lina Barbieri,

sincerely grateful to Northampton County for their commitment to the health and welfare of our community. For additional details, [click here](#).



[Luis Fonsi at the Santander Center](#) (now through Sept. 22)

[Penn State vs. Illinois Tickets](#) (now through Sept. 22)

[Dorney Park Halloween Haunt tickets or Six Flags Great Adventure Fright Fest tickets](#) (now through Sept. 30)

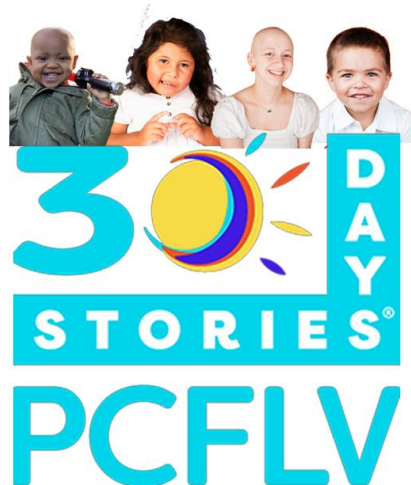
[Penn State vs. Washington Tickets](#) (September 23 - October 13)

Take the Family to Great Wolf Lodge (October 1 - October 31)

To view our full list of current and upcoming promotions/giveaways, [click here!](#)

September is Childhood Cancer Awareness Month!

Each September, MKBC partners with the [Pediatric Cancer Foundation of the Lehigh Valley](#), to promote PCFLV's "30 Days, 30 Stories®" promotion. This annual campaign celebrates children throughout the region and the brave battles they have faced with their families by their sides. To read today's - or any of this year's - 30 special stories, [click here](#).



How Did We Do?

Have you recently donated blood at one of our donor centers or blood drives? We want to hear from you!

You can leave us a review by scanning this QR code or visiting our [website](#) and clicking on the yellow star icon in the bottom right corner of your screen. From there, select your location from the green dropdown menu, and write your review. We look forward to hearing from you!



CLICK HERE TO READ WHAT OTHERS HAVE TO SAY!

MKBC's "Drops" Recruitment Program Helps To Engage & Educate Employees

MKBC's "Drops" program is an employee communication program designed for organizations to engage and educate their employees on the importance of blood donation in our community. Miller-Keystone Blood Center provides content to you to share with your employees on a monthly basis through your internal communication vehicles – whether through a newsletter, email distribution, social media or digital display.

Content may include general information on our community blood supply, donor eligibility guidelines, MKBC locations/hours of operation, information on MKBC community engagement programs, etc.

[Click here for additional details, or to join](#) the growing list of organizations

participating in our "Drops" program!



Did You Know...



What blood type is referred to as the "Universal Donor?"

Individuals with the O-negative blood type are referred to as "Universal Blood Donors." This is because the red blood cells of a universal blood donor may be transfused to anyone, regardless of their blood type.

This is especially important in accident/trauma cases, where there may not be time to determine a patient's blood type.



Dear blood donor, I cannot thank you enough for the donation I have received today. I have been very ill and what you have given to me allows me the opportunity to continue to fight my medical battle. Much appreciation to you.

Thank the Donor

Search for a Community Blood Drive Near You!

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[HOSPITALS SERVED BY MKBC](#)

[MKBC BOARD OF DIRECTORS](#)

[FREQUENT LIFESAVER \(REWARDS\) CLUB](#)

[MKBC PROMOTIONS & GIVEAWAYS](#)

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Your Blood. Their Hope.[®]
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Miller-Keystone Blood Center | 1465 Valley Center Parkway | Bethlehem, PA 18017 US

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