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MILLER-KEYSTONE
BLOOD CENTER

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FOR IMMEDIATE RELEASE

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ST. LUKE'S MONROE CAMPUS HOSTS MONTHLY BLOOD DRIVES STARTING OCTOBER 24

LEHIGH VALLEY, PA – Officials of Miller-Keystone Blood Center (MKBC) and St. Luke's University Health Network are proud to announce that beginning Thursday, October 24, monthly blood drives will be held at St. Luke's Monroe Campus, 100 St. Luke's Drive, Stroudsburg.

Local media are invited to visit this new MKBC satellite, meet MKBC staff and interview blood donors between 8:00 AM – 12:00 PM on October 24.

St. Luke's Monroe President Don Seiple states, "It's extremely important and vital that our patients have a safe and stable blood supply. Every donation is critical and you can make a lifesaving difference. St. Luke's Monroe is proud to support the regional blood supply by hosting monthly drives here on campus."

"The United States is in the midst of the most critical national blood shortage in history," says Rami Nemeh, Chief Operating Officer, MKBC. "Blood is perishable and there is no substitute – the only source is the volunteer blood donor."

Nemeh confirms that MKBC needs approximately 350 blood donations every day to meet the transfusion needs of our regional hospitals. These donations are used in the lifesaving treatment of cancer patients, accident and trauma victims, premature infants, individuals with inherited blood disorders such as sickle cell anemia, and others in need.

"We are grateful to the St. Luke's University Health Network and the Monroe Campus for their support of the only community blood center serving our regional hospitals," he concludes.

Local media planning to visit the new Miller-Keystone satellite on Thursday, Oct. 24 between 8:00 AM and 12:00 PM can RSVP to info@giveapint.org.

Blood drives at the St. Luke's Monroe location are currently scheduled for Thursday, Oct. 24 (8:00 AM to 12:00 PM); Tuesday, Nov. 26 (8:00 AM to 1:00 PM) and Thursday, Dec. 19 (8:00 AM – 1:00 PM). The blood drives are taking place in the hospital's "old cafeteria," which can be accessed through the hospital's Outpatient Entrance. To schedule a donation for any of these blood drives, visit GIVEaPINT.org or call 800-B-A-DONOR (800-223-6667).

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