

Your Blood. Their Hope.®



MILLER-KEYSTONE
BLOOD CENTER

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GIVEaPINT.org

FOR IMMEDIATE RELEASE

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MILLER-KEYSTONE BLOOD CENTER JOINS NATIONAL BLOOD COLLABORATIVE

LEHIGH VALLEY, PA – Officials at Miller-Keystone Blood Center (MKBC) have announced joining the membership of the National Blood Collaborative (NBC). Established in 2012, the National Blood Collaborative is a network of ten (10) non-profit, community-based blood centers that collect, process and distribute more than 1.2 million blood components annually. The network currently serves hospital customers in 38 states.

“The National Blood Collaborative is pleased to welcome Miller-Keystone Blood Center to our network of affiliated blood centers nationwide,” said Amy Wilharm, Chief Executive Officer of the National Blood Collaborative. “We look forward to working closely with their leadership to advance our strategic objectives, driving innovative initiatives that will support hospitals and strengthen local communities.”

"Miller-Keystone Blood Center is excited to partner with industry leaders of the National Blood Collaborative in advancing our shared mission of saving lives," said Rami Nemeh, President & CEO of Hospital Central Services, the parent company of MKBC. "Individually and collectively, we are committed to addressing challenges, driving innovation, and shaping a stronger future for the communities we serve."

In addition to Miller-Keystone Blood Center (MKBC), current members of the National Blood Collaborative include Kentucky Blood Center, LifeServe Blood Center, LifeSouth Community Blood Center, ImpactLife, Rock River Valley Blood Center, San Diego Blood Bank, Stanford Blood Center, Gulf Coast Regional Blood Center, and The Blood Center.

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MKBC supplies over 100,000 blood products annually, supporting the needs of three million residents across an 18-county region in Pennsylvania and New Jersey. Through the development of strong community partnerships, MKBC encourages a continuous flow of volunteer blood donors to support our important mission of saving lives. For more than 50 years, its efforts have focused on improving patient outcomes, providing education to future blood donors, and both increasing and diversifying the overall blood supply. For more information, visit GIVEaPINT.org.

About National Blood Collaborative National Blood Collaborative (NBC) is a national network of leading blood centers that came together in 2012 to create a new U.S. blood services organization. Working in partnership, the National Blood Collaborative has the capacity to respond to the increasing economic demands of hospitals and healthcare systems—efficiently and cost effectively. NBC delivers blood management services through local and not-for-profit community-based centers by collecting over a million units of blood a year and distributing it to hospitals in 38 states. NBC is also a worldwide provider of biological products to life sciences and pharmaceutical companies, specializing in all human blood derived products, platelet lysate, cord blood and specialized donor draws requiring IRB approved collections on a national scale. For more information about NBC, visit www.nationalbloodcollaborative.org.

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