

Your Blood. Their Hope.®



**MILLER-KEYSTONE**  
BLOOD CENTER

1465 Valley Center Parkway, Bethlehem, PA 18017

Administrative Fax 610-691-5423

Medical Fax 610-691-5748

1-800-B-A-DONOR

GIVEaPINT.org

**FOR IMMEDIATE RELEASE**

**Date: May 10, 2025**

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## **MILLER-KEYSTONE BLOOD CENTER HONORS LOCAL LEADERS**

### ***Local Leader Campaign Recognizes Top Blood Drive Sponsors in the Region***

LEHIGH VALLEY, PA – Miller-Keystone Blood Center (MKBC) recently recognized 20 regional organizations for their exceptional support of community health through blood drive sponsorship.

“Our Local Leader campaign celebrates schools, businesses, faith-based groups, and other organizations that go above and beyond to support our mission,” said Monika Wieggers, Director of Donor Relations at MKBC. “By hosting blood drives with the only community blood center serving our regional hospitals, these groups help ensure a steady supply of lifesaving blood products for our local hospitals, playing a direct role in saving lives.”

The following groups were recognized through MKBC’s **Local Leader Award** campaign for collecting 200 or more lifesaving units of blood during the 2024 calendar year:

- East Penn Manufacturing – 771 Units
- St. Joseph the Worker Roman Catholic Parish – 390 Units
- Daniel Boone High School – 378 Units
- Kempton Excavating – 344 Units
- LVHN Cedar Crest – 337 Units
- St. Luke’s University Health Network – Bethlehem Campus – 324 Units
- Air Products – World Headquarters – 321 Units
- Pediatric Cancer Foundation of the Lehigh Valley – 316 Units
- Tower Health / Reading Hospital – 308 Units
- St. Peter’s UCC West Lawn – 292 Units
- Boyertown Community Blood Drive – 290 Units

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- Indian Valley Community Blood Drive – 279 Units
- Blood Drive in Memory of Allison Perno – 278 Units
- Geisinger Medical Center – 262 Units
- Fleetwood High School – 261 Units
- Lehighon Community Blood Drive – 252 Units
- Palmerton Community Blood Drive – 234 Units
- Mister CarWash – 223 Units
- Guardian Life – 216 Units
- EnerSys – 200 Units

“Together, these 20 organizations collected more than 6,000 units of in 2024,” said Krista Hill, Community Engagement Manager, MKBC. “That amounts to impacting the lives of more than 15,000 patients in our local hospitals. We’re deeply grateful to the leaders and teams at these organizations for setting a powerful example of community service.”

For more information on Miller-Keystone Blood Center’s Local Leader Awards, or to arrange for a blood drive at your place of business, school, church or other organization, call 800-B-A-DONOR or visit GIVEaPINT.org.

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