

Your Blood. Their Hope.®



MILLER-KEYSTONE
BLOOD CENTER

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GIVEaPINT.org

FOR IMMEDIATE RELEASE

Date: May 11, 2025

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POCONO RACEWAY'S OFFICIAL PACE TRUCK AND MASCOT MAKING A "PITSTOP" AT MILLER-KEYSTONE BLOOD CENTER

LEHIGH VALLEY, PA – Pocono Raceway's official pace truck will make a special appearance at Miller-Keystone Blood Center's (MKBC) Bethlehem Donor Center on Wednesday, May 14, from 10 AM to 2 PM. Race fans are invited to visit MKBC to see the pace truck up close and snap a photo with Tricky, Pocono Raceway's beloved mascot.

The event is part of Miller-Keystone's "Race to Save Lives" promotion. Individuals donating blood between May 1 and June 15 can enter to win a "Tricky Track Pack" — a set of four tickets to NASCAR's Great American Getaway 400, taking place at Pocono Raceway's iconic "Tricky Triangle" on Sunday, June 22. Two winners will be selected, with each prize pack including four 100-level event tickets and four vouchers for refreshments, courtesy of Pocono Raceway.

Pocono Raceway at MKBC Event Details:

Date: Wednesday, May 14

Time: 10:00 AM – 2:00 PM

Location: Miller-Keystone Blood Center, 1495 Valley Center Parkway, Bethlehem

For additional details, contact Keith Vogrin, Director of Marketing, at kvogrin@giveapint.org.

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