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MKBC Hosts Annual Spring Appreciation Series Events



[2025 MKBC Appreciation Series Recap Video](#)

Last year, Miller-Keystone Blood Center launched our Appreciation Series as a very special set of Spring and Fall events honoring individuals and organizations in our community that support the Blood Center's lifesaving mission.

In May, our Spring events took place at the DoubleTree by Hilton in Reading and DeSales University in Center Valley. These events recognized high schools, colleges, businesses, churches and other organizations that sponsor blood drives with Miller-Keystone Blood Center, as well as corporate and foundation funders.

"Miller-Keystone Blood Center is extremely grateful for our blood donors, blood drive sponsors, and financial supporters," said Lina Barbieri, Chief Philanthropy Officer, MKBC. "Every single one of them, as well as our volunteers and staff, are critically important to the operations of our organization. Without the support and generosity of these individuals and organizations, we would not be able to provide the lifesaving blood products that our community depends on."

For a recap of our 2025 Spring events, click on the video link above!

HONORS LOCAL LEADERS

Local Leader Campaign Recognizes Top Blood Drive Sponsors in the Region

Congratulations to 20 regional organizations who were recently recognized for their exceptional support of community health through blood drive sponsorship with MKBC!

"Our Local Leader campaign celebrates schools, businesses, faith-based groups, and other organizations that go above and beyond to support our mission," said Monika Wieggers, Director of Donor Relations at MKBC. "By hosting blood drives with the only community blood center serving our regional hospitals, these groups help ensure a steady supply of lifesaving blood products for our local hospitals, playing a direct role in saving lives."

MBKC's Krista Hill, Community Engagement Manager added, "Together, these 20 organizations collected more than 6,000 units of in 2024. That amounts to impacting the lives of more than 15,000 patients in our local hospitals. We're deeply grateful to the leaders and teams at these organizations for setting a powerful example of community service."



CLICK HERE FOR THE FULL LIST OF OUR LOCAL LEADER AWARD RECIPIENTS!

World Blood Donor Day - join [iHeart Radio](#) on Friday, June 13, at our Bethlehem Donor Center for their annual blood drive and live remote in honor of World Blood Donor Day! [Click here for additional details!](#)



Race to Save Lives with a Visit to Nascar's Tricky Triangle

Now through June 15 | [click here for details](#)

Rock and Roll Up Your Sleeve With Craig Thatcher!

Beginning August 1 | [click here for details](#)

Bloodstravaganza - An Epic Promotion For High School Students

Beginning July 1 | [click here for details](#)

FOR MORE INFO, CLICK HERE!

Make a Difference in Your Community - Volunteer with Us!

Looking for a meaningful way to stay active, give back, and connect with others? Join our team of dedicated service volunteers!

Volunteers are an essential part of our mission to ensure a safe and reliable blood supply for our local hospitals. Whether you're offering refreshments in the canteen or assisting with simple administrative tasks behind the scenes, you're helping us save lives.



Why Volunteer with MKBC?

- Flexibility - Choose a regularly scheduled shift or volunteer when your schedule allows. We offer morning, afternoon, and occasional evening options during the week, as well as on weekends.
- Location - Opportunities are available throughout our service area, including the Lehigh Valley, Berks County, Northeast PA (Carbon, Luzerne, Lackawanna, Schuylkill, and Monroe counties), and Ewing/Trenton, NJ.
- Friendly Environment - Volunteering with us is a wonderful way to meet new people, stay active, and make lasting friendships.

Previous volunteer experience is not required, and we provide training. If you're looking for a rewarding way to give back to your community, we'd love to welcome you to our volunteer team!

FOR MORE INFORMATION ON MKBC VOLUNTEER OPPORTUNITIES, CLICK HERE!

Top 10 Excuses For Not DONATING BLOOD



#7: "My Blood Isn't Rich Enough."

The minimum hemoglobin level to donate blood is 13.0 (men) and 12.5 (women). Don't hesitate ask our collections staff for tips on boosting your iron, including [making some iron-rich foods part of your regular diet](#).

To view the most up-to-date donation eligibility criteria, [click here!](#)

Don't Forget To Grab Your MKBC Swag While It's Still Available!

In May, we announced a blow-out sale to make space for some fresh new items in our Frequent Lifesaver Club rewards store. Here's what you can grab right now:

- MKBC Hats – slashed from 1,000 points to just 700 points
- T-Shirts – all short-sleeve t-shirts now only 400



- points
- MKBC Sling-Backs – a steal at 1,500 points (originally 2,000)
- Hoodies – grab one for 2,000 points (originally 2,500)
- Long-Sleeve Shirts – now only 800 points (originally 1,500)

Remember: this deal is only available to members of our Frequent Lifesavers Club - so if you're not a member, now's the time to join and start earning points on your future donations!

CLICK HERE FOR CLUB DETAILS AND TO OPT-IN!

MKBC's MAY PODCAST

The latest edition of MKBC's monthly podcast, [Your Blood. Their Hope.](#) features Lehigh Valley resident and transfusion recipient, Laura Hoffert, who - as a single mother, full-time emotional support staff, and MSW student - was diagnosed with leukemia at the age of 35.



LISTEN TO OUR MOST RECENT PODCAST HERE



I want to thank you for your blood donation. My son is on dialysis and every few weeks he needs a transfusion. Without your support my son would not survive. From the bottom of my heart, a sincere thank you!



SEARCH FOR A COMMUNITY BLOOD DRIVE NEAR YOU!



LISTEN TO MKBC'S "YOUR BLOOD. THEIR HOPE." PODCAST NOW ON



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