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Ribbon-Cutting Held To Celebrate The Arrival Of **Bloodhound I**



[Click here to view our Bloodhound I Ribbon Cutting Video!](#)

Miller-Keystone Blood Center (MKBC) recently held a ribbon-cutting ceremony at its Bethlehem headquarters to introduce its newest bloodmobile, **Bloodhound I**. Named in honor of MKBC's mascot, Half-Pint the Bloodhound, the vehicle will expand the center's ability to collect lifesaving blood donations throughout the region.

The new bloodmobile was made possible with the generous support of the Fleming Foundation and EnerSys, a global leader in energy storage solutions headquartered in Reading; additional organizations have also made gifts to MKBC's bloodmobile campaign, and will be recognized on the vehicles when they are in operation.

**Thank you to everyone who joined us to celebrate
the arrival of Bloodhound I!**

Rock And Roll Up Your Sleeve With Craig Thatcher!

Thursday, August 28 | 6:30 PM | Levitt Pavilion SteelStacks

If you live in the Lehigh Valley, chances are you've

heard the name Craig Thatcher. He's been a staple of the regional music scene since the '90s - guitarist, bandleader, clinician, and longtime ambassador for [C.F. Martin & Co.](#)

Miller-Keystone Blood Center is proud to partner with the [Levitt Pavilion SteelStacks](#) and our sponsor, [Care Patrol](#), to present an evening with [Craig Thatcher and his band](#)!

For additional details - including how to get your limited-edition "Rock and Roll Up Your Sleeve with Craig Thatcher" t-shirt, visit our website today!



[CLICK HERE FOR DETAILS!](#)

Grab Your MKBC Swag While It's Still Available!

New items will be added to the Blood Center's donor rewards store in July— so we're clearing the shelves with a blow-out sale to make space for fresh new swag!



Here's what you can grab right now:

- MKBC Hats – slashed from 1,000 points to just 700 points
- T-Shirts – all short-sleeve t-shirts now only 400 points
- MKBC Sling-Backs – a steal at 1,500 points (originally 2,000)
- Hoodies – grab one for 2,000 points (originally 2,500)
- Long-Sleeve Shirts – now only 800 points (originally 1,500)

Remember: this deal is only available to members of our Frequent Lifesavers Club - so if you're not a member, now's the time to join and start earning points on your future donations!

[CLICK HERE FOR CLUB DETAILS AND TO OPT-IN!](#)

RACE TO SAVE LIVES AT NASCAR'S TRICKY TRIANGLE!

What better way to spend a summer weekend than in



the Poconos and at the track? Individuals registering to donate from May 1 - June 15 can enter to win a Tricky Track Pack Set of Tickets to the **Nascar Great American Getaway 400 at Pocono Raceway** on Sunday, June 22, courtesy of [Pocono Raceway!](#)

Race fans! Be sure to stop by our Bethlehem Donor Center on **Wednesday, May 14, 10AM-2PM**, to check out Pocono Raceway's Official Pace Truck and get your photo taken with the Raceway's Mascot, Tricky!

**FOR MORE INFO, CLICK
HERE!**

CELEBRATING OUR HEALTHCARE HEROES!

REMINDER that any hospital or healthcare worker, medical laboratory practitioner, or EMS professional registering to donate blood in April/May will receive a special, limited-edition "Healthcare Hero" Donor pin—a small token of our gratitude for your lifesaving work.



**CLICK HERE FOR DETAILS AND TO SCHEDULE YOUR
APPOINTMENT!**

Top 10 Excuses For Not **DONATING BLOOD**



#8: "I'm afraid I will be turned down."

While a few individuals may be permanently deferred from donating blood, and other donors may temporarily be deferred due to travel or medication, the fact is - you won't know unless you try. Deferral criteria is constantly changing, so if you were turned down in the past, you may now be eligible!

To view the most up-to-date donation eligibility criteria, [click here!](#)

MKBC's APRIL PODCAST

The latest edition of MKBC's monthly podcast, [Your Blood. Their Hope.](#) features transfusion recipient and blood donor advocate, Maria Callanan, who received two blood transfusions during a critical health emergency peaking

during the Christmas season. She now helps spread the word on the importance of blood donation in person and across her social media channels.



**LISTEN TO OUR MOST RECENT PODCAST
HERE**



Once again you generous folks keep me going by your kind donations. I have leukemia and your blood donations are literally keeping me alive. Thank you so much!



**SEARCH FOR A COMMUNITY BLOOD DRIVE NEAR
YOU!**



LISTEN TO MKBC'S "YOUR BLOOD. THEIR HOPE." PODCAST NOW ON



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