

Your Blood. Their Hope.®



MILLER-KEYSTONE
BLOOD CENTER

1465 Valley Center Parkway, Bethlehem, PA 18017

Administrative Fax 610-691-5423

Medical Fax 610-691-5748

1-800-B-A-DONOR

GIVEaPINT.org

FOR IMMEDIATE RELEASE

Date: September 15, 2025

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DIOCESE OF ALLENTOWN LAUNCHING SECOND ANNUAL DIOCESE-WIDE BLOOD DRIVE

LEHIGH VALLEY, PA – Following the success of last year's inaugural diocese-wide blood drive - which collected 571 lifesaving donations - the Diocese of Allentown will once again sponsor a diocese-wide blood drive in 2025.

The blood drive, held in honor of Saint Januarius - the patron saint of blood banks, begins on Friday, September 19 through Tuesday, December 16 at all Miller-Keystone Blood Center (MKBC) fixed site locations.

According to MKBC's Monika Wieggers, Director of Donor Relations, both dates are of special significance.

"September 19 is the Feast Day of Saint Januarius," she explained, "while December 16 is one of the miracle dates of his blood liquification."

"In addition to saving lives, all blood donors who provide their parish's Blood Drive Sponsor Code at the time of their appointment will receive a Saint Januarius medallion blessed by The Most Reverend Alfred A. Schlert, Bishop of the Diocese of Allentown," she added, noting that prayer cards will also be available for those donors who received a medallion last year and would prefer the prayer card instead.

Beginning Friday, September 19, blood or platelet donations can be made at the following MKBC locations

- **Allentown:** 1255 S. Cedar Crest Blvd, Suite 1300
- **Allentown:** Five City Center, 740 Hamilton St, Suite 120
- **Bethlehem:** 1465 Valley Center Parkway

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- **Easton:** 3765 Nicholas St, Suite B
- **Pittston:** 400 Route 315, Suite E
- **Reading:** 2745 Leisch's Bridge Road (for GPS, use: 047 Old Bernville Rd)

While some of MKBC's fixed sites fall outside of the Allentown Diocese coverage area, blood donors within the Allentown Diocese are encouraged to ask their friends and family to give using their respective church code.

"Miller-Keystone Blood Center is grateful to the Allentown Diocese for their support of our critically important mission, and we are proud to partner with them again this year to save lives in our community," concluded Wiegers.

In order to donate blood, individuals must be at least 16* years of age, weigh a minimum of 110 pounds, and be feeling healthy. A full list of eligibility guidelines can be found on the MKBC website at [GIVEaPINT.org](https://www.giveapint.org).

(* parental consent required for 16-year-old blood donors)

Appointments can be made by calling 800-B-A-DONOR, (223-6667) ext. 2, online at [GIVEaPINT.org](https://www.giveapint.org), via the MKBC App (available for download at Google Play or the Apple Store), or by scanning the following QR code.



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