

Your Blood. Their Hope.®



**MILLER-KEystone**  
BLOOD CENTER

1465 Valley Center Parkway, Bethlehem, PA 18017

Administrative Fax 610-691-5423

Medical Fax 610-691-5748

1-800-B-A-DONOR

GIVEaPINT.org

**FOR IMMEDIATE RELEASE**

**Date: September 10, 2024**

Rami Nemeh, President & CEO  
HCSC / Miller-Keystone Blood Center  
610-419.5290 || [rnemeh@giveapint.org](mailto:rnemeh@giveapint.org)

Lina Barbieri, CFRE, VP of Communications &  
Chief Philanthropy Officer  
Miller-Keystone Blood Center  
610-691-5850 ext. 1275 || [lbarbieri@giveapint.org](mailto:lbarbieri@giveapint.org)

**MILLER-KEystone BLOOD CENTER'S FALL APPRECIATION SERIES  
TAKING PLACE ON TUESDAY, SEPTEMBER 16**

***Blood Center To Honor Blood Donors, Volunteers And Financial Supporters  
At DeSales University***

LEHIGH VALLEY, PA – On Tuesday, September 16, 9:00 am, at DeSales University, Miller-Keystone Blood Center (MKBC) will be hosting the second half of a very special series of annual events to honor individuals and organizations in our community that support the Blood Center's lifesaving mission.

Serving as emcee of this year's event will be Craig Stevens, Senior VP of Programming, iHeartMEDIA.

"The Blood Center is excited to be hosting our Fall Appreciation Series on September 16," said Rami Nemeh, Chief Operating Officer, MKBC. "That afternoon, we will be honoring the blood donors, individual financial supporters, and service volunteers who play a vital role in the work that we do."

MKBC's Appreciation Series launched in 2024, with a Spring event acknowledging regional high school/college blood drive sponsors and recognizing corporate and foundation support. The event also announced the Blood Center's Local Leader Award Recipients - those organizations which sponsored blood drives and collected a minimum of 200 lifesaving blood donations during the year. The Fall event was designated for individual blood donor honors, individual financial support, and service volunteer recognition.

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“Miller-Keystone Blood Center is extremely grateful for our blood donors and financial supporters,” said Lina Barbieri, Chief Philanthropy Officer, MKBC. “Every single one of them, along with our service volunteers and our staff, are critically important to the operations of our organization. The support of these individuals and organizations ensures we are able to provide the lifesaving blood products and transfusion services that our community depends on.”

MKBC supplies blood to all the major hospital networks in the area, and also serves as a vital resource to other regional healthcare facilities during emergencies.

“For more than 50 years, MKBC has had the privilege of serving more than three million residents across a 21-county radius, including the Lehigh Valley and neighboring communities,” Mr. Nemeh added.

Sponsors of the Blood Center’s 2025 Appreciation Series include PNC Bank, Highmark, and the St. Luke’s University Health Network. A full list of event sponsors, as well as additional event details, can be found on MKBC’s website at [GIVEaPINT.org/programs/mkbc-appreciation-series](https://GIVEaPINT.org/programs/mkbc-appreciation-series).

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