

Your Blood. Their Hope.®



MILLER-KEYSTONE
BLOOD CENTER

1465 Valley Center Parkway, Bethlehem, PA 18017

Administrative Fax 610-691-5423

Medical Fax 610-691-5748

1-800-B-A-DONOR

GIVEaPINT.org

FOR IMMEDIATE RELEASE

Monika Wiegers, Director of Donor Services
Miller-Keystone Blood Center
610-691-5850, ext. 1227 | mwiegers@giveapint.org

Date: January 7, 2026

Krista Brodbeck, Community Engagement Manager
Miller-Keystone Blood Center
610-691-5850, ext. 1254 | khill@giveapint.org

MKBC AND CITY OF ALLENTOWN ANNOUNCE LAUNCH OF PRE-HOSPITAL BLOOD PROGRAM

LEHIGH VALLEY, PA – On December 15, 2025, Miller-Keystone Blood Center (MKBC), the City of Allentown, and the Allentown Bureau of EMS announced the launch of the City's EMS Pre-Hospital Blood Program during a news conference at MKBC's Hamilton Donor Center.

MKBC President & CEO Rami Nemeh thanked the City of Allentown for its leadership and partnership, calling the initiative a major advancement in patient care.

“Having blood available on ambulances to stabilize patients is a game changer,” Nemeh said, also recognized hospital partners St. Luke’s University Health Network, Geisinger, and Tower Health for their communication efforts to help advance the program.

“This initiative reflects MKBC’s mission to partner with our community to ensure a continuous supply of blood products and enhance care across the region,” he noted.

Allentown Mayor and dedicated blood donor, Matt Tuerk, described the collaborative process that brought the program to life. “Our EMS team identified a need, evaluated the data, solicited staff input, and proposed an innovative solution,” he said. “The final step was finding a partner who would show up, and that partner is Miller-Keystone Blood Center.”

Allentown Bureau of EMS Chief of Operations, Mehmet Barzev, MEMHS, NRP, emphasized the program’s lifesaving potential.

“This program is a significant advancement for our Bureau of EMS. It aims to improve patient outcomes by administering lifesaving blood products moments before a patient reaches the hospital, as

- - continued - -

BETHLEHEM | ALLENTOWN | EASTON | READING | PITTSTON | EWING



Your Blood. Their Hope.®



MILLER-KEYSTONE
BLOOD CENTER

1465 Valley Center Parkway, Bethlehem, PA 18017

Administrative Fax 610-691-5423

Medical Fax 610-691-5748

1-800-B-A-DONOR

GIVEaPINT.org

-- Miller-Keystone Blood Center --

-- pg 2 of 2 --

administering blood before a patient reaches the hospital can mean the difference between life and death, especially for trauma patients."

Barzев also thanked MKBC, the Pennsylvania Department of Health, our regional hospitals, City of Allentown EMS staff, and their mentors from the New Castle County Delaware Department of EMS for their collaboration and oversight throughout the program's development.

"We hope that our program serves as a precursor for other EMS organizations in the region to consider implementing a similar program," Barzев added.

MKBC Vice President of Operational Services, Hope Dorn, noted the extensive teamwork behind the effort.

"From training and logistics to inventory management and constant communication, the teamwork and dedication to this initiative cannot be overstated," she said, also thanking MKBC's blood donors whose generosity makes programs like this possible.

Following the conference, guests were invited outside where EMS staff displayed the onboard blood storage equipment and explained how the program works.

To view the full news conference, scan the QR code or visit the Blood Center's YouTube channel at [YouTube.com/millerkeystone](https://www.youtube.com/millerkeystone); and for information on MKBC's Pre-Hospital Blood Program, contact Hope Dorn at hdorn@giveapint.org.



#