

COMMUNITY CONNECTION Drops

A MILLER-KEYSTONE BLOOD CENTER PUBLICATION



DECEMBER 2025

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[Schedule A Lifesaving Blood Donation](#)

[Blood Donation Eligibility Guidelines](#)

[Make a Financial Contribution](#)



HAPPY HOLIDAYS FROM MILLER-KEYSTONE BLOOD CENTER!

Miller-Keystone Blood Center extends our heartfelt gratitude for your continued generosity and support. Your commitment helps ensure that our local hospitals and the patients they serve have the lifesaving blood products they need. Wishing you and your loved ones a joyful holiday season and a safe, healthy start to the new year!

MKBC VOLUNTEER RECOGNIZED BY NORTHAMPTON COUNTY

Congratulations to **MKBC Volunteer Elaine Jones**, who was recently recognized as Outstanding Volunteer by Northampton County! Elaine joined our volunteer department in 2013. You can find her at our Bethlehem Donor Center on Mondays from 11AM-3PM. To date, Elaine has generously donated **more than 1,725 hours of service**. Congratulations Elaine, on this well-deserved recognition!



[CLICK HERE TO LEARN MORE ABOUT VOLUNTEERING AT MKBC](#)

THE GIFT THAT LASTS ALL YEAR: YOUR FINANCIAL SUPPORT SAVES LIVES

As the year draws to a close, we reflect on the incredible impact of your generosity. Every dollar you give helps ensure that patients in our community have access to the blood and services they need today and in the months ahead.



Why Give Now? December is the season of giving, and your financial gift is a lifeline. Your gift helps us:

- Maintain a safe and ready **blood supply**
- Invest in advanced **testing and equipment**
- Support **outreach programs** that connect donors with patients in need
- And so much more!

Thank you for being part of our lifesaving mission.

MAKE YOUR YEAR-END GIFT TODAY

PS Some Considerations for Tax-Smart Giving Before December 31

In 2025, larger gifts make more sense, while stock and other asset gifts are more favorable right now, as tax benefits will decrease next year. If you are considering a larger or asset-based gift, making it in 2025 will likely give you the maximum tax benefit before new rules apply.

Additionally, by acting now and planning ahead before December 31, you can amplify your giving and make a greater impact while taking advantage of potential tax benefits:

- Gifts of Appreciated Securities
- Donate stocks, bonds, or mutual funds to minimize capital gains tax and maximize your charitable deduction.
- IRA Charitable Rollover
- If you're over 70½, you can roll over up to \$108,000 from your IRA directly to MKBC - meeting your RMD, reducing taxable income, and creating a lasting legacy.

No matter how you choose to give, your generosity creates meaningful impact for patients and strengthens the lifesaving mission of MKBC for years to come.. As always, we encourage you to seek professional advice from your legal advisor, financial planner or other trusted partner. For more ways to plan your giving and join our lifesaving Legacy Society today, [CLICK HERE.](#)

HAVE YOU JOINED MKBC'S FREQUENT LIFESAVER CLUB?

At Miller-Keystone Blood Center, we believe every donor deserves recognition. That's why we created the Frequent Lifesaver Club - our way of saying thank you for your lifesaving dedication.

How it works:

- **Earn points every time you donate** - the more often you give, the more you earn.
- Points can be redeemed for awesome rewards like t-shirts, duffle bags, or e-gift cards!
- It's completely free! Just log in to your donor portal, check the box at the top to opt-in, and click save.



Sample Points You'll Earn:

- Whole Blood: 400 points
- Platelets: 500 points
- Double Red Cells: 800 points

When you donate now, your rewards add up even faster:

- 1 whole blood donation = enough for a MKBC T-Shirt
- 2 platelet donations = enough for a \$10 e-Gift Card

Join today and start earning rewards while saving lives... **because every donation makes a difference!**

LEARN MORE AND OPT-IN HERE



Diocese of Allentown Blood Drive | September 19 - December 16

Donate blood at any MKBC Donor Center and provide your Church's group ID to receive a St. Januarius medal blessed by His Excellency, Bishop Alfred Schlert. [**CLICK HERE FOR**](#)

DETAILS

Holiday T-Shirt Giveaway | November 28 - December 31

Beginning November 28, register to donate at any MKBC Donor Center (Allentown, Bethlehem, Easton, Hamilton, Pittston, Reading or Ewing), or MKBC satellite location (Brodheads ville, Exton, Quakertown or Wind Gap), and receive our complimentary, limited-edition "I Donate With My Peeps" holiday t-shirt (*while supplies last*)!

[**CLICK HERE TO SCHEDULE YOUR APPOINTMENT**](#)



Top 10 Excuses For Not DONATING BLOOD



#1: "I'm Afraid of Needles."

Perhaps the biggest people give for not donating blood is that they are afraid of needles. Fear not! The drawing process causes little to no discomfort. You may feel a slight pinch, and it will be over in a flash. The is no big deal... but saving lives is!

LEARN MORE HERE

To view the most up-to-date donor eligibility criteria, [**click here!**](#)



Thank you so much for donating blood. You have helped my wife and my daughter and I greatly appreciate it. God bless you.



SEARCH FOR A COMMUNITY BLOOD DRIVE NEAR YOU!

 **LISTEN TO MKBC'S LATEST "YOUR BLOOD. THEIR HOPE." PODCAST NOW!**

<u>HOSPITALS SERVED BY MKBC</u>	<u>MKBC LOCAL LEADERS</u>	<u>MKBC EMPLOYMENT OPPORTUNITIES</u>	<u>VETERANS STILL SERVING INITIATIVE</u>	<u>MKBC BOARD OF DIRECTORS</u>
<u>FREQUENT LIFESAVER (REWARDS) CLUB</u>	<u>MKBC UNIVERSAL HERO CLUB</u>	<u>MKBC PLATELET WARRIOR CLUB</u>	<u>THANK THE DONOR PROGRAM</u>	
<u>MKBC LEGACY SOCIETY</u>	<u>MKBC TECH HEROES PROGRAM</u>	<u>MKBC MEDIA CENTER</u>	<u>JOIN THE MKBC BIOLINKED NETWORK</u>	

Miss a previous edition of our e-newsletter? [Click here for past issues!](#)

PLEASE ADD TO SAFE SENDER/WHITELIST FOR FUTURE COMMUNICATIONS

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