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JANUARY IS NATIONAL BLOOD DONOR MONTH



For more than 50 years, January has been recognized as National Blood Donor Month, a time to honor the extraordinary generosity of volunteer blood donors. Unlike many medical treatments that can be manufactured, **there is no substitute for human blood.** It can only come from individuals who choose to roll up their sleeves and give.

In recognition of National Blood Donor Month, Miller-Keystone Blood Center is once again inviting our donors to help grow the lifesaving community through our **Bring a Friend** campaign. **From January 1 through February 28**, MKBC blood donors are encouraged to bring along a family member, coworker, or friend who has never donated with us before. **After successfully donating, each will receive a \$25 electronic gift card**, a small thank-you for making a meaningful difference and helping our community blood supply.

On behalf of everyone at Miller-Keystone Blood Center, along with our regional hospitals and the patients they serve, thank you. Your dedication and compassion directly support lifesaving care every single day. We're grateful for your generosity and proud to celebrate you as our lifesaving heroes!

SCHEDULE A BLOOD DONATION

LIVES SAVED BY OUR BLOOD DONORS

HONORING D. KIP KUTTNER, D.O., FOR DECADES OF COMMITMENT

After more than three decades of leadership, guidance, and unwavering commitment, **D. Kip Kuttner, D.O.**, Miller-Keystone Blood Center's (MKBC) Medical Director, is preparing for his retirement. Since his arrival in 1994, Dr. Kuttner has overseen the daily operations of our testing and component labs, donor collections, and quality assurance departments, as well as our internationally recognized **[Immunohematology Reference Laboratory](#)** (IRL).



Over the years, Dr. Kuttner has been more than just a medical director – he has been a mentor, a teacher, and a steadfast advocate for the health and welfare of our staff, donors, and community. As we celebrate his remarkable career, we take a moment to reflect on his experiences, the lessons he's learned, and the moments that have defined his legacy.

[CLICK HERE TO READ DR. KUTTNER'S FULL STORY](#)

NEWS CONFERENCE HELD TO ANNOUNCE CITY OF ALLENTOWN EMS PRE-HOSPITAL BLOOD PROGRAM

On Monday, December 15, MKBC representatives in conjunction with The Honorable Matt Tuerk, Mayor of Allentown, and Mehmet Barzev, MEMHS, NRP, Chief of Operations, Allentown Bureau of EMS, held a news conference to announce the launch of the City of Allentown EMS Pre-Hospital Blood Program.



“This initiative truly reflects our mission to partner with the community to ensure a continuous supply of blood products,” said Rami Nemeh, President & CEO, MKBC. “By enabling pre-hospital transfusions, the City of Allentown and MKBC are enhancing the level of care available to patients in our region.”

[CLICK HERE FOR MORE INFORMATION](#)



MKBC HOSTING TECH & TOAST BREAKFAST

MKBC will be hosting a "Tech and Toast" breakfast at our **Bethlehem Donor Center at 8:30 am on January 22, 2026.**

Guests will learn how the [Blood Center's Tech Heroes leadership financial giving society](#) powers the behind-the-scenes equipment that keeps blood flowing safely and efficiently and how interested individuals can join this impactful group that makes such a big difference. We'd welcome a chance to share information with you about this important program. We hope you can join us but you must RSVP.

[TO ATTEND OUR TECH & TOAST BREAKFAST, EMAIL US](#)

BLOOD DONOR MADNESS KICKS OFF JANUARY 12

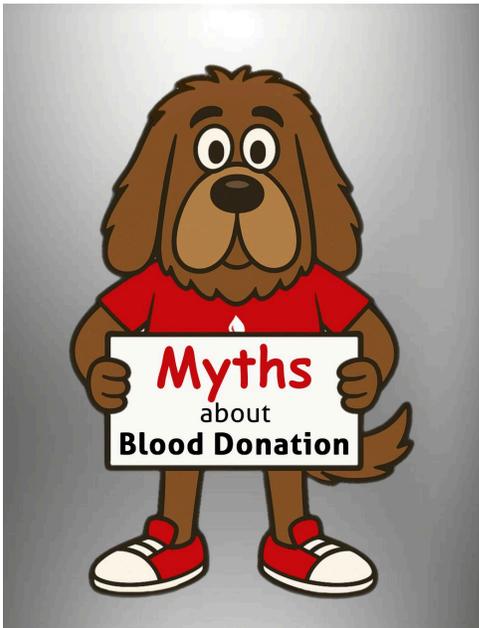
Collegiate Blood Donation Competition Runs Through April 3

MKBC's Blood Donor Madness campaign is designed to increase blood donations in the community by creating a fun, friendly competition between colleges and universities in the region. Our second annual event kicks off on Monday, January 12, and will run through Friday, April 3. Participating schools include Cedar Crest College, DeSales University, Kutztown University, Lafayette College, Lehigh Carbon Community College, Lehigh University, Moravian University, Northampton Community College, and Penn State Lehigh Valley.



Winner of last year's inaugural event was Penn State Lehigh Valley, which received a \$10,000 gift to its scholarship program generously provided by [BSI Corporate Benefits](#), as well as the official MKBC Blood Donor Madness trophy. For additional details on the 2026 Blood Donor Madness competition, click on the link below.

VIEW THE BLOOD DONOR MADNESS LEADERBOARD HERE



Myth: "I cannot donate because of my tattoos."

Fact: You are eligible to donate blood if your tattoos are applied at a medical facility and/or by a state regulated entity (such as New Jersey) and completely healed.

If your tattoos are applied by a non-state regulated entity (such as Pennsylvania), **you are eligible to donate three (3) months** after receiving your tattoo.

To view the most up-to-date donor eligibility criteria, [click here!](#)



Thank you for being a donor. I am a 31-yr-old photographer that has been diagnosed with Leukemia. People like you save lives like mine. Thank you!



SEARCH FOR A COMMUNITY BLOOD DRIVE NEAR YOU!



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