

COMMUNITY CONNECTION Drops

A MILLER-KEYSTONE BLOOD CENTER PUBLICATION NOVEMBER 2025



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[Schedule A Lifesaving Blood Donation](#)

[Blood Donation Eligibility Guidelines](#)

[Make a Financial Contribution](#)

MKBC's 1st 150-Gallon Donor

Congratulations to Ron, of Allentown, MKBC's first 150-gallon donor! Through his dedication, Ron has singlehandedly impacted more than 3,500 lives in our community. Thank you Ron, for your decades of generosity. You are a hero!



Be A Hero For GIVE DAY 2025

MKBC has partnered with [AllOne Charities](#) during their regional **GIVE DAY** initiative, joining forces to inspire blood donations that support patients in need across

Northeastern and North Central Pennsylvania.

Held annually on Giving Tuesday, a global movement that encourages people to give, collaborate, and celebrate generosity, GIVE DAY aligns with the worldwide call to action that inspires millions to support causes they care about. By participating in this day, AllOne Charities brings national momentum to the local level, amplifying the impact of regional nonprofits and empowering individuals to make a difference in their own communities.

Starting November 30 through December 3, daily blood drives will be held throughout NEPA in support of GIVE DAY 2025.

[LEARN MORE AND SCHEDULE YOUR DONATION HERE](#)

DECADES OF DEDICATION



For more than a half century, Gary Mosser has been a frequent visitor to Miller-Keystone Blood Center donation sites. From his first visit on the Muhlenberg Hospital Campus until his most recent donation, Gary has rolled up his sleeve on a regular basis, doing his part to ensure that residents of our 21-county service area have a safe, ready blood supply.

Gary started donating whole blood, but with the advent of the ability to separate blood into its components to treat certain diseases, he has primarily given platelets. And it was following his own bout with thyroid cancer that he began giving almost every three weeks.

"I tell people not to wait for an emergency," he says. "Start donating today to save the lives of loved ones and friends."

Gary's dedication to blood donation is an inspiration to all of us, and we look forward to seeing him for years to come!

[SCHEDULE YOUR BLOOD DONATION HERE!](#)

MKBC'S PARENT COMPANY RELEASES 2025 ANNUAL REPORT

"Built on Legacy. Driven by Vision."

That's the theme of the new 2025 Hospital Central Services, Inc. & Affiliates Annual Report. The theme reflects on a year defined by growth, transition, and moving forward.

The past year brought exciting milestones including leadership retirements and the appointment of our new President & CEO, ribbon cuttings celebrating the

reopening of our Linen Services division's Asbury Park location and the arrival of the Blood Center's new bloodmobile, Bloodhound I, and so much more.



[READ OUR NEW ANNUAL REPORT HERE](#)

WHAT IS THE MKBC "DROPS" RECRUITMENT PROGRAM?

Organizations signing up to participate in our "Drops" recruitment campaign receive monthly emails containing content to share with your employees. This content may include general information on the community blood supply, donor eligibility guidelines, MKBC locations, upcoming events, community engagement programs, and more. The info can be shared through a newsletter, email distribution, social media, or digital display - however your company communicates with its employees.

These monthly "Drops" are designed to educate and engage your employees, inspiring them to give blood and save lives. We track these donations and provide your organization with a performance report on a quarterly basis.

**WELCOME TO OUR
NEWEST "DROPS"
PARTNERS!**

ABEC

ASR Media

**Cornerstone
Independent Asset
Management**



[LEARN MORE HERE](#)



WE GIVE Blood Drive | August 27 - December 5

Give blood and enter online to receive an exclusive, university-specific vintage T-shirt (while supplies last).

[click here for details](#)

Diocese of Allentown Blood Drive | September 19 - December 16

Donate blood at any MKBC Donor Center and provide your Church's group ID to receive a St. Januarius medal blessed by His Excellency, Bishop Alfred Schlert.

[click here for details](#)

Top 10 Excuses For Not DONATING BLOOD



#2: "Others Are Donating Enough."

Did you know that blood and platelets have expiration dates? Once drawn, blood can be safely stored for 42 days, while platelets have a usable lifespan of only seven days. Additionally, less than 5% of those eligible to donate actually give blood regularly. This means that blood donations are constantly needed for accident victims, cancer patients, premature babies, and others in need of lifesaving blood transfusions.

To view the most up-to-date donor eligibility criteria, [click here!](#)



Thank you so much for your generous blood donation! My toddler is currently undergoing chemotherapy for acute lymphoblastic leukemia, resulting in low platelets. Your blood donation provided him platelets to reduce the risk of him developing a life-threatening bleed. After his transfusion, we could tell how much better he was feeling. Thank you so much for your kindness and saving lives!



SEARCH FOR A COMMUNITY BLOOD DRIVE NEAR YOU!

YOUR BLOOD. THEIR HOPE. LISTEN TO MKBC'S LATEST "YOUR BLOOD. THEIR HOPE." PODCAST NOW!

<u>HOSPITALS SERVED BY MKBC</u>	<u>MKBC LOCAL LEADERS</u>	<u>MKBC EMPLOYMENT OPPORTUNITIES</u>	<u>VETERANS STILL SERVING INITIATIVE</u>	<u>MKBC BOARD OF DIRECTORS</u>
<u>FREQUENT LIFESAVER (REWARDS) CLUB</u>	<u>MKBC UNIVERSAL HERO CLUB</u>	<u>MKBC PLATELET WARRIOR CLUB</u>	<u>THANK THE DONOR PROGRAM</u>	
<u>MKBC LEGACY SOCIETY</u>	<u>MKBC TECH HEROES PROGRAM</u>	<u>MKBC MEDIA CENTER</u>	<u>JOIN THE MKBC BIOLINKED NETWORK</u>	

Miss a previous edition of our e-newsletter? [Click here for past issues!](#)

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