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[Schedule A Lifesaving Blood Donation](#)

[Blood Donation Eligibility Guidelines](#)

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Your Support Saves Lives

## HOW COMMUNITY GENEROSITY POWERS OUR MISSION

At Miller-Keystone Blood Center, we witness the power of generosity daily. Whether it's a newborn with severe anemia, a cancer patient whose platelet count has dropped dangerously low, or a friend diagnosed with a rare blood disorder, community support ensures that lifesaving blood is available when it's needed most.



But behind every pint of donated blood is another kind of hero: the financial donor. Financial support directly fuels the core of our lifesaving work, as it helps us:

- **Operate our mobile blood drive fleet**, bringing donation opportunities to schools, businesses, and neighborhoods across the region
- **Recruit and retain donors**, ensuring a steady and reliable blood supply while also educating and inspiring first-time donors to build a strong pipeline of future lifesavers
- **Maintain and upgrade essential laboratory and testing equipment**, so every blood product is safe and ready when needed most

These are not extras. They are the foundation of our daily operations. Your financial gift helps keep our wheels turning, our labs running, and our community safe. When you give, you're not just supporting a cause, you're saving lives in your own community.

Thank you for believing in this mission. Your generosity ensures that every emergency has a hero waiting in the wings.

[\*\*TO SUPPORT OUR 2025 ANNUAL APPEAL, CLICK HERE\*\*](#)



It was a "Proud Mama Moment" for MKBC's Fixed Site Manager, Tamara W, when her daughter Hannah arrived at our Reading Donor Center recently to give blood for the very first time! Congratulations Hannah - thank you for becoming our newest lifesaver!

## What is the MKBC "Drops" Recruitment Campaign?

Organizations signing up to participate in our "Drops" recruitment campaign receive monthly emails containing content to share with your employees. This content may include general information on the community blood supply, donor eligibility guidelines, MKBC locations, upcoming events, community engagement programs, and more. The info can be shared through a newsletter, email distribution, social media, or digital display - however your company communicates with its employees.



These monthly "Drops" are designed to educate and engage your employees, inspiring them to give blood and save lives. We track these donations and provide your organization with a performance report on a quarterly basis. For more details, or to join the growing list of companies participating in our "Drops" program, [click here!](#)

**TO LEARN MORE OR JOIN, CLICK HERE**

## WE GIVE Blood Drive | August 27 - December 5

Give blood and enter online to receive an exclusive, university-specific vintage T-shirt (while supplies last). [click here for details](#)



## Diocese of Allentown Blood Drive | September 19 - December 16

Donate blood at any MKBC Donor Center and provide your Church's group ID to receive a St.

Januarius medal blessed by His Excellency, Bishop Alfred Schlert. [click here for details](#)

## HAVE YOU OPTED IN TO OUR FREQUENT LIFESAVER CLUB?

Our Frequent Lifesaver Club recognizes and rewards dedicated individuals for saving lives through the generous act of voluntary blood donation. Rewards points are earned every time you donate - simply put, the more often you donate, the more points you earn!

Points can be redeemed online at any time in our Donor Store (*located in your Donor Portal*) in exchange for a variety of gifts including t-shirts, gift cards and more. Bonus points days are also announced periodically.

Reminder that our Frequent Lifesaver Club is an **opt-in program** - you are not automatically enrolled, you must voluntarily join. Log into your donor portal today to opt-in and start earning points with your next lifesaving donation!



[CLICK HERE TO OPT-IN!](#)

### Top 10 Excuses For Not DONATING BLOOD



#### #3: "My blood type is not in demand."

The general population has O, A, B and AB blood types of varying percentages... but blood centers can and do experience shortages of \*all blood types.

If every eligible blood donor gave just twice per year, we would take a huge step towards eliminating blood shortages and keeping hospitals patients healthy. .

To view the most up-to-date donor eligibility criteria, [click here!](#)



I just wanted to let you know how much I appreciate your gift of blood. I need blood about every week and a half to survive because of my MDS disease. I'm grateful for you!



**SEARCH FOR A COMMUNITY BLOOD DRIVE NEAR YOU!**

LISTEN TO MKBC'S LATEST "YOUR BLOOD. THEIR HOPE." PODCAST NOW!

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<a href="#"><u>HOSPITALS SERVED BY MKBC</u></a>	<a href="#"><u>MKBC LOCAL LEADERS</u></a>	<a href="#"><u>MKBC EMPLOYMENT OPPORTUNITIES</u></a>	<a href="#"><u>VETERANS STILL SERVING INITIATIVE</u></a>	<a href="#"><u>MKBC BOARD OF DIRECTORS</u></a>
<a href="#"><u>FREQUENT LIFESAVER (REWARDS) CLUB</u></a>	<a href="#"><u>MKBC UNIVERSAL HERO CLUB</u></a>	<a href="#"><u>MKBC PLATELET WARRIOR CLUB</u></a>	<a href="#"><u>THANK THE DONOR PROGRAM</u></a>	
<a href="#"><u>MKBC LEGACY SOCIETY</u></a>	<a href="#"><u>MKBC TECH HEROES PROGRAM</u></a>	<a href="#"><u>MKBC MEDIA CENTER</u></a>	<a href="#"><u>JOIN THE MKBC BIOLINKED NETWORK</u></a>	

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