

[Schedule A Lifesaving Blood Donation](#)

[Blood Donation Eligibility Guidelines](#)

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Cheryl's Story:

WALKING ON AIR AFTER EVERY BLOOD DONATION

Cheryl has been giving blood for decades, but for her, it started as a friendly family competition. Fresh out of high school, she and her brother and dad would race to see who could fill the bag the fastest. Back then, donating was just something good to do; a simple act of kindness.

But about 15 years ago, everything changed, when a friend confided that she had been a blood recipient.



[**READ CHERYL'S STORY HERE**](#)



Have you or a loved one received blood? Do you donate in honor, or in memory, of someone? Why do you donate blood?

WE WANT TO KNOW!

[**CLICK HERE TO TELL US YOUR STORY!**](#)

BRING A FRIEND CAMPAIGN CONTINUES THROUGH FEBRUARY

Last month, Miller-Keystone Blood Center announced the launch of its 2026 "Bring a Friend" campaign. **Starting January 1 through February 28**, MKBC blood donors are encouraged to bring along a family member, coworker, or friend who has never donated with us before. **After successfully donating at one of our Donor Centers or Satellite locations, each will receive a \$25 electronic gift card**, a small thank-you for making a meaningful difference and helping our community blood supply!

[**MORE INFO AND TO SCHEDULE A BLOOD DONATION**](#)



Save Lives and Unleash Your Creativity!

Donate blood at any MKBC donor center or select MKBC mobile drives, and you will receive one FREE general admission ticket to the Crayola Experience in Easton, PA (while supplies last.) [Click here for details.](#)

Donate and Enter to win Phillies Tickets!

Starting February 16, your next blood donation can win you a set of four (4) tickets for the Phillies vs. Nationals game on March 31 at Citizens Bank Park! [Click here for details.](#)

For our Hamilton Blood Donors

Donate blood at our Hamilton location in February, and enter to win a pair of Club seats with parking pass to an upcoming Lehigh Valley Phantoms game! [Click here for details.](#)

For our Cedar Crest Blood Donors

Donate blood at our Cedar Crest location in February and receive a voucher for a free appetizer from Texas Roadhouse in Trexlertown. Plus, enter to win the grand prize drawing! [Click here for details.](#)

For our Pittston Blood Donors

Donate blood at our Pittston location in February, and enter to win tickets to an upcoming Wilkes-Barre Penguins game OR Crayola Experience. [Click here for details.](#)

For our Easton Blood Donors

Donate blood at our Easton location in February and enter to win a pair of tickets for the Red Hot Chili Pipers. [Click here for details.](#)

For our Hamilton Blood Donors

Donate blood at our Hamilton location in February and receive a \$5 voucher for the Grocery Outlet on Allen Street. [Click here for details.](#)

For our Pittston Blood Donors

Donate blood at our Pittston Donor Center on February 13th, 14th or 16th and enter a raffle for a chance to win a fantastic jewelry box, complete with earrings and a necklace. Entries can be submitted at our Pittston location after your donation.

BLOOD DONOR MADNESS LEADERBOARD UPDATE

Blood Donor Madness 2026 kicked off on January 12 and runs through April 3. 13 colleges/universities are competing this year for a \$10,000 gift to their scholarship fund, and the current top three includes Geisinger Commonwealth School of Medicine, Lehigh University, and Penn State Berks.

Donor Madness Leaderboard				
Logo	Code	School/College	Lives Saved	Donors
	0190	Cedar Crest College	0	0
	1027	DeSales University	6	2
	4022	Lafayette College	3	1

MEANWHILE, DOWN IN READING...



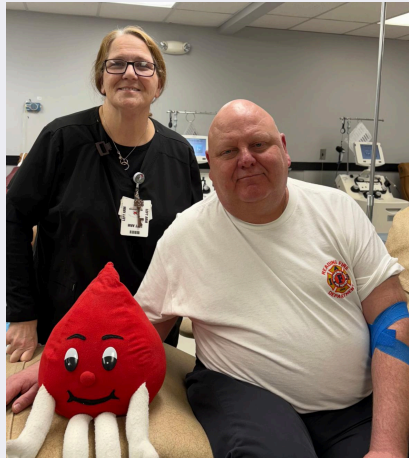
Donating at the most recent Reading Hospital / Tower Health blood drive - and being interviewed by WFMZ Berks - was Dr. Thomas Geng, Chairman, Department of Surgery; Trauma, Surgical Critical Care & Acute Care Surgeon; and MKBC board member.



At the recent Reading Hospital blood drive, MKBC's Tamara West, Fixed Site Manager, proudly presented an MKBC Challenge Coin to Vanessa Taylor, OR Tech, Reading Hospital/Tower Health, in recognition of her military service.



As we prepare for some renovations at our Reading Donor Center, kudos to our Reading Volunteer Coordinator, Heather Hannah, for going above and beyond to repurpose items no longer needed at our location. Pictured are (L-R) MKBC's Jennifer Velez, Donor Recruitment, and Heather, with Berks Heim's Donna Murray, Activity Director.



Congratulations to the City of Reading's Fire Chief, James Stoudt, on your upcoming retirement! Thank you for visiting our Reading Donor Center to give the gift of life. We appreciate you, and all you have done for our community!



Myth: "I am not eligible because I have traveled outside of the US."

Fact: In many cases, travel outside of the United States will not prevent you from donating blood.

However, eligibility guidelines related to travel outside the country change periodically and require individual evaluation for possible exposure to certain infectious diseases, such as Malaria.

If you have recently traveled outside the United States and have questions about your eligibility, [contact us here!](#)



I am the Mother of little Violet, the preemie who received your blood donation. I want to thank you with all my heart. Without your donation, we could not have received this help for my daughter. Thank you for doing what you have done. May the world always be kind to you.



SEARCH FOR A COMMUNITY BLOOD DRIVE NEAR YOU!



LISTEN TO MKBC'S LATEST "YOUR BLOOD. THEIR HOPE." PODCAST NOW!

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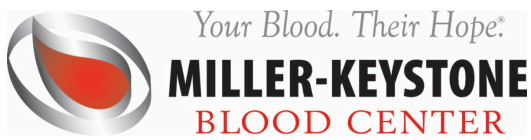
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**DOWNLOAD OUR MOBILE APP
TODAY!**





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GIVEaPINT.org



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