

COMMUNITY CONNECTION Drops

MARCH 2026

A MILLER-KEYSTONE BLOOD CENTER PUBLICATION



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BLOOD CENTER ANNOUNCES RECIPIENTS OF MKBC IMPACT AWARDS

MKBC's Impact Awards are designed to celebrate excellence and recognize the extraordinary organizations and individuals whose generosity strengthens the region's blood supply and saves lives every day.

"Our Impact Awards were created as a way to say thank you and celebrate the incredible difference our blood donors, blood drive sponsors, financial supporters, volunteers, and ambassadors make, not only for our organization but for our entire community," said Rami Nemeh, President & CEO of Miller-Keystone Blood Center.



SCAN HERE or click
below to view the
MKBC Impact Awards
Program

**MKBC IMPACT
AWARDS
PROGRAM**

CONGRATULATIONS TO ALL OF THIS YEAR'S AWARD RECIPIENTS!

George Ashman Award for Blood Drive Coordinator of the Year

Kevin Unger, St. Peter's UCC

MKBC Community Blood Drive of the Year

Kempton Excavating / Kempton
Community Blood Drive

MKBC Ambassador of the Year

Sofia Groves

MKBC Business Blood Drive of the Year

Aman's Artisan Indian Cuisine

Angela Hohl Award for High School Blood Drive of the Year

Bethlehem Area Vocational
Technical School

MKBC Volunteer of the Year

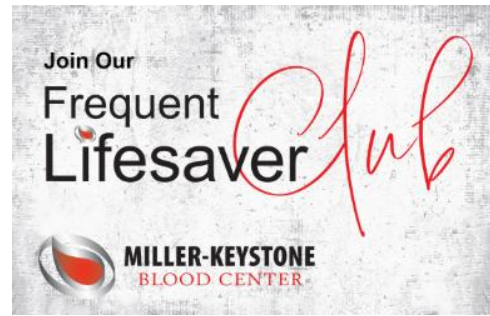
Shayne Murray



Don't miss next month's issue where we spotlight our Local Leader Award recipients!

HAVE YOU OPTED INTO THE FREQUENT LIFESAVER CLUB YET?

MKBC believes that every donor deserves recognition. The Frequent Lifesaver Club was created as our way of saying thank you for your lifesaving dedication.



How it works:

- **Earn points every time you donate - the more often you give, the more you earn.**
- Points can be redeemed for awesome rewards like t-shirts, duffle bags, or e-gift cards!
- It's completely free! Just log in to your donor portal, check the box at the top to opt-in, and click save.

Sample Points You'll Earn:

- Whole Blood: 400 points
- Platelets: 500 points
- Double Red Cells: 800 points

When you donate now, your rewards add up even faster:

- 1 whole blood donation = enough for a MKBC T-Shirt
- 2 platelet donations = enough for a \$10 e-Gift Card

Remember: You do not begin accumulating points until you opt-in to the Club, so if you haven't already, join today! Start earning rewards while saving lives... **because every donation truly makes a difference!**

LOG INTO YOUR DONOR PORTAL TO OPT-IN

BLOOD DONOR MADNESS LEADERBOARD UPDATE

Blood Donor Madness 2026 kicked off on January 12 and runs through April 3, 2026.

13 colleges/universities are competing this year for a \$10,000 gift to their scholarship fund. **DeSales University** is the current leader, followed by **Kutztown University**, while four schools (**Penn State Lehigh Valley**, **Penn State Berks**, **Northampton Community College** and **Geisinger Commonwealth School of Medicine**) are currently tied for third. For more information on this year's competition, click below!

(donation totals as of 3.1.26)

Donor Madness Leaderboard

Logo	Code	School/College	Lives Saved	Donors
	0190	Cedar Crest College	0	0
	1027	DeSales University	0	0
	4022	Lafayette College	0	0
	0325	Lehigh Carbon Community College	0	0
	0335	Lehigh University	0	0

[VIEW THE DONOR MADNESS LEADERBOARD](#)

Knock It Out Of The Park With Your Next Donation!

Donate blood or platelets now through March 20, and you can enter to win a **set of four (4) tickets** to the **Philadelphia Phillies vs. Washington Nationals game at Citizens Bank Park on Tuesday, March 31, 2026 @ 6:40PM!**



The winner will also receive a \$200 gift card that can be used towards gas/transportation and refreshments at the stadium.

[CLICK HERE FOR DETAILS](#)



Myth: "I can't donate because of my age"

Fact: If you are **17 years of age** or older, you are feeling well, and you meet all **general blood donor eligibility criteria**, you will most likely be accepted for donation.

In the state of Pennsylvania, 16-year-old individuals are accepted for blood donation if they are feeling well and meet all **general blood donor eligibility criteria** - but only after receiving **parental consent**.

There is no upper age limit to donate blood, as long as you are healthy, feeling well, and you meet all **general blood donor eligibility criteria**.

CLICK HERE IF YOU HAVE AN ELIGIBILITY QUESTION



Thank you for your platelet donation. My 83 year old father received your gift prior to surgery today. You are a hero!



SEARCH FOR A COMMUNITY BLOOD DRIVE NEAR YOU!



LISTEN TO MKBC'S LATEST "YOUR BLOOD. THEIR HOPE." PODCAST NOW!

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SERVED BY
MKBC

MKBC LOCAL
LEADERS

MKBC
EMPLOYMENT
OPPORTUNITIES

VETERANS STILL
SERVING
INITIATIVE

MKBC BOARD
OF
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FREQUENT LIFESAVER
(REWARDS) CLUB

MKBC UNIVERSAL
HERO CLUB

MKBC PLATELET
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PROGRAM

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PROGRAM

MKBC MEDIA
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Your Blood. Their Hope.

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