

Your Blood. Their Hope.®



**MILLER-KEYSTONE**  
BLOOD CENTER

1465 Valley Center Parkway, Bethlehem, PA 18017

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GIVEaPINT.org

## **MEDIA ADVISORY**

**Date: February 23, 2026**

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## **MILLER-KEYSTONE BLOOD CENTER HOSTING 2026 MKBC IMPACT AWARDS**

LEHIGH VALLEY, PA – Miller-Keystone Blood Center (MKBC) will host its **2026 MKBC Impact Awards** on **Tuesday, March 3**, at DeSales University in Center Valley, PA. The program and awards presentation will begin at **11:30 AM**.

The MKBC Impact Awards were established to celebrate excellence and recognize the extraordinary individuals and organizations whose generosity strengthens the region's blood supply and saves lives every day.

“Our Impact Awards were created as a way to say thank you and celebrate the incredible difference our blood donors, blood drive sponsors, financial supporters, volunteers, and ambassadors make—not only for our organization, but for our entire community,” said Rami Nemeh, President & CEO of Miller-Keystone Blood Center.

Awards to be presented include:

- Blood Drive of the Year (Business, Community, and High School)
- Blood Drive Coordinator of the Year
- MKBC Volunteer of the Year
- MKBC Ambassador of the Year

A highlight of the event will be one of MKBC's signature “Celebrate Hope” reunions. During this powerful moment, a local transfusion recipient will meet and personally thank some of the donors whose blood supported their care.

“Imagine needing a blood transfusion because of illness or injury and having the opportunity to meet the people whose blood helped save your life,” added Nemeh. “Hosting a Celebrate Hope reunion

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during our Impact Awards is a meaningful way to showcase the power of community and the life-changing impact we make together.”

The Celebrate Hope reunion is anticipated to begin at approximately **12:15 PM.**

For additional information, please contact:

- Marie Clemens, Corporate Director of Communications, at 610-295-1633 or [mclemens@hcsc.org](mailto:mclemens@hcsc.org), or
- Lina Barbieri, Chief Philanthropy Officer and Vice President of Communications, at 610-610-442-6236, or [lbarbieri@giveapint.org](mailto:lbarbieri@giveapint.org).

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